

The cover features a dark background with a complex, white, crystalline or fibrous texture that resembles a microscopic view of a substance. The title "METHAMPHETAMINE COALITION" is centered in large, bold, red, sans-serif capital letters. Below this, a solid red horizontal band contains the subtitle "STRATEGIC PLAN" in white, sans-serif capital letters.

# METHAMPHETAMINE COALITION

## STRATEGIC PLAN

This Strategic Plan is designed as a framework for implementation of action areas to address methamphetamine use in the County by exploring funding opportunities, providing prevention and education, improving access to care, expanding treatment capacity and promoting community awareness.

The Department of Health Services, Behavioral Health Services Division – Substance Use Prevention and Treatment Services will be responsive as new information becomes available or significant related issues arise within Sacramento County. It is expected that some priorities may shift as new information, resources or funding opportunities are identified.

## DEVELOPMENT OF THE STRATEGIC PLAN

In 2016, Substance Use Prevention and Treatment Services (formerly Alcohol and Drug Services) led a Methamphetamine Collaborative Workgroup consisting of 27 key stakeholders to develop a cross-system strategy and response to the growing crisis of methamphetamine use and addiction in Sacramento County. The Methamphetamine Collaborative Workgroup generated a list of factors contributing to the problem of methamphetamine use and an initial work plan with strategic initiatives.

The needs/strategies were prioritized and fell into three key areas:

- Programs, strategies and/or resources currently available;
- Strategies possible within existing resources or with new partnership; and
- System gaps/strategies that may require new funding

The initial work plan includes the following strategic initiatives:

1. Define Scope of the Problem/Data Collection
2. Pursue Funding Opportunity to Expand the Continuum of Care
3. Access to Care
4. Service Capacity through a Response Plan/Prevention Early Intervention Strategies
5. Public Awareness Education and Training

The Sacramento County Methamphetamine Coalition Strategic Plan offers possible strategies and actions as a framework to explore goals, key objectives and action steps.

GOAL #1 Increase access to accurate data related to methamphetamine.			
<b>Key Objective #1</b>	<ul style="list-style-type: none"> <li>Identify liaison(s) in other Departments to improve communication regarding data reporting</li> <li>Draft and send a letter to partners emphasizing the importance and utility of accurate data and requesting local accountability in submitting reports</li> <li>Identify other Counties utilizing effective practices for reporting and consider replication in Sacramento County of Sacramento</li> <li>Determine criteria and target reporting training and technical assistance</li> <li>Coordinate with Criminal Justice Cabinet and ongoing partnerships</li> </ul>	<b>Current Action Steps</b>	<b>Completed Action Steps</b>
		<ul style="list-style-type: none"> <li>Determine feasibility of identifying the number of foster care/Child Protective Services cases in which methamphetamine use is a contributing factors</li> <li>Educate community on available treatment options and how to access</li> <li>Strengthen assessment and referral process to ensure timely access to treatment</li> <li>Develop long-term resolution with Criminal Justice Cabinet for data integration issues</li> </ul>	<ul style="list-style-type: none"> <li>Developed a report on methamphetamine treatment admission trends</li> <li>Determined scope of the problem</li> <li>Compiled a list of organizations and agencies with potential sources of related data</li> <li>Collected data through contract with Children and Family Futures regarding the number of children living in homes with adults receiving treatment for methamphetamine addiction</li> </ul>
<b>Key Objective #2</b>	<ul style="list-style-type: none"> <li>Identify and compile new and existing sources of methamphetamine treatment admissions and data</li> </ul>	<b>Current Action Steps</b>	<b>Completed Action Steps</b>
		<ul style="list-style-type: none"> <li>Analyze reasons for admission, gender, age, number of children in the home, and county of residence to identify longitudinal methamphetamine treatment admission trends</li> <li>Identify Substance Use Disorder (SUD) issues and needs for youth in custody</li> </ul>	<ul style="list-style-type: none"> <li>Collaborated with system partners to produce a report summarizing available data and identifying ongoing data gaps</li> <li>Contacted privately funded treatment centers, hospitals and other departments to obtain the number of individuals undergoing treatment for methamphetamine addiction; received hospital data through collaboration with Dignity Health and access data through SAMHSA's Drug Abuse Warning Network (DAWN)</li> <li>Criminal justice, law enforcement, and child welfare information has been collected and available through presentations provided by system partners at Methamphetamine Coalition meetings</li> </ul>

GOAL #2			
Secure funding to support the efforts of law enforcement, criminal justice, child protective services, treatment and prevention to address methamphetamine abuse.			
Key Objective #1			
Key Objective #1	<ul style="list-style-type: none"> <li>Establish a funding stream for methamphetamine treatment and prevention efforts</li> </ul>	<b>Current Action Steps</b> <ul style="list-style-type: none"> <li>Pursue grants – State and federal funding opportunities to address methamphetamine</li> <li>Secure support for the implementation of the Meth 360 educational program funding</li> <li>Explore current Substance Use Prevention and Treatment (SUPT) Services budget for methamphetamine-specific treatment programming</li> </ul>	<b>Completed Action Steps</b> <ul style="list-style-type: none"> <li>Produced an estimate of the amount of funds available</li> <li>Followed recommended opt-in to the Drug Medi-Cal Organized Delivery System (DMC-ODS) Waiver and submitted fiscal implementation plan; implemented Waiver on July 1, 2019</li> <li>County allocated \$522k to Substance Use and Respite Engagement Center (SURE) program</li> </ul>

GOAL #3			
Increase access to treatment for individuals abusing or dependent on methamphetamine.			
Key Objective #1			
Key Objective #1	<ul style="list-style-type: none"> <li>Continue to increase access points across the County to decrease barriers to treatment</li> </ul>	<b>Current Action Steps</b> <ul style="list-style-type: none"> <li>Target specific populations (homeless, perinatal, seriously mentally ill, youth, sex workers, HIV, people of color, LGBTQ)</li> <li>SUPT will explore funding through State Opioid Response grant</li> </ul>	<b>Completed Action Steps</b> <ul style="list-style-type: none"> <li>Identified underserved areas and locations</li> <li>Added additional assessment sites throughout Sacramento County</li> <li>County allocated \$522k to Substance Use and Respite Engagement Center (SURE) program</li> </ul>
		<b>Current Action Steps</b> <ul style="list-style-type: none"> <li>Continue to obtain new and existing sources of methamphetamine treatment admissions and data from system partners</li> </ul>	<b>Completed Action Steps</b>
Key Objective #2	<ul style="list-style-type: none"> <li>Identify and compile new and existing sources of methamphetamine treatment admissions and data</li> </ul>	<b>Current Action Steps</b> <ul style="list-style-type: none"> <li>Track data to monitor progress</li> <li>Decrease barriers to treatment by addressing transportation needs, transitional housing, childcare, waitlists and linguistic and cultural factors</li> <li>SUPT to coordinate with County Research and Evaluation Performance Measures and Quality Management on timeliness issues</li> </ul>	<b>Completed Action Steps</b> <ul style="list-style-type: none"> <li>Treatment capacity in current system has expanded through increased DMC-ODS subcontracted provider certification</li> </ul>
		<b>Current Action Steps</b>	<b>Completed Action Steps</b>
Key Objective #3	<ul style="list-style-type: none"> <li>Improve timeliness between assessment and referral into treatment</li> </ul>	<b>Current Action Steps</b>	<b>Completed Action Steps</b>
		<b>Current Action Steps</b>	<b>Completed Action Steps</b>

GOAL #4 Enhance prevention and treatment efforts to address methamphetamine; increase community capacity and treatment options for people abusing or dependent on methamphetamine.			
GOAL #4		Current Action Steps	Completed Action Steps
<b>Key Objective #1</b>	<ul style="list-style-type: none"> <li>Enhance alcohol and substance use prevention efforts leveraging the success and cost efficiency of prevention policy</li> </ul>	<ul style="list-style-type: none"> <li>Explore opportunity to collaborate with other systems</li> <li>Collaborate with entities interested in expanding drug courts to form a multidisciplinary workgroup tasked with developing a plan to implement additional drug courts</li> <li>Collaborate with contracted Prevention providers to generate ideas</li> <li>Re-run Methamphetamine Campaign billboards to allow for repeated exposure to messaging</li> </ul>	<ul style="list-style-type: none"> <li>In Fiscal Year 2017/18, developed a Methamphetamine Campaign to address methamphetamine abuse by distributing 1,500 information postcards and renting four (4) billboards located countywide</li> <li>Launched Let's Talk Meth digital outreach campaign in November 2020, including website and partner toolkit</li> <li>Sacramento County Coalition for Youth coordinates marijuana and alcohol prevention activities for teens and parents</li> </ul>
<b>Key Objective #2</b>	<ul style="list-style-type: none"> <li>Identify and compile new and existing sources of meth treatment admissions and data</li> </ul>	<ul style="list-style-type: none"> <li>Identify and research existing meth treatment programs</li> <li>Research methodology, costs and success rates for meth treatment programs</li> </ul>	<ul style="list-style-type: none"> <li>Convened a meeting of professionals who have participated in prior drug court to discuss lessons learned</li> <li>Identified existing drug court programs in the County</li> </ul>
<b>Key Objective #3</b>	<ul style="list-style-type: none"> <li>Promote the expansion of Residential Treatment, Detoxification, Sober Living Environments/Recovery Residences and aftercare opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Determine the number of people in need of meth treatment</li> <li>Expand capacity by increasing detoxification, residential treatment and Sober Living Environment levels of care</li> <li>Decrease treatment admission wait times</li> <li>Explore repurposing Substance Abuse Prevention and Treatment Block Grant funding for Sober Living Environments/Recovery Residences</li> <li>Identify aftercare opportunities in existing programs</li> </ul>	<ul style="list-style-type: none"> <li>Researched federal drug court funding</li> <li>Developed a plan for replicating successful drug court models</li> <li>Treatment capacity in current network has expanded through increased DMC-ODS certification of subcontracted providers</li> <li>SUPT has contracted with a new residential treatment provider for women and children</li> </ul>

GOAL #4 Continued			
Enhance prevention and treatment efforts to address methamphetamine; increase community capacity and treatment options for people abusing or dependent on methamphetamine.			
		Current Action Steps	Completed Action Steps
<b>Key Objective #4</b>	<ul style="list-style-type: none"> <li>Promote messages that treatment works. Identify and advocate for the usage of the best practices for providing treatment acknowledging the unique challenges of meth addiction</li> </ul>	<ul style="list-style-type: none"> <li>Identify and research best practices</li> <li>Expand existing re-entry programs for parolees with a history of substance abuse to incorporate evidence-based practices</li> <li>Address societal-level stigma towards those with Substance Use Disorders</li> <li>Decrease barriers by exploring transportation and childcare services for people to attend treatment</li> </ul>	<ul style="list-style-type: none"> <li>Launched Let's Talk Meth digital outreach campaign in November 2020, including regularly scheduled social media posts</li> </ul>
<b>Key Objective #5</b>	<ul style="list-style-type: none"> <li>Plan and develop a residential treatment facility for adolescents in Sacramento County</li> </ul>	<ul style="list-style-type: none"> <li>Meet with Department of Health Care Services/Community Care Licensing to determine licensing requirements</li> <li>Consider neighborhood concerns</li> <li>Explore the implementation of the Change curriculum for use with juvenile offenders</li> </ul>	<ul style="list-style-type: none"> <li>Convened stakeholder meeting</li> <li>Requested provider interest (Mental Health/SUPT)</li> <li>Explored funding opportunities; youth residential services are reimbursable through DMC-ODS funding</li> <li>SUPT began planning for the development of Youth Residential Treatment Services with a Request for Proposals anticipated in Spring 2021</li> </ul>

GOAL #4 Continued	Enhance prevention and treatment efforts to address methamphetamine; increase community capacity and treatment options for people abusing or dependent on methamphetamine.		
Key Objective #6		Current Action Steps	Completed Action Steps
	<ul style="list-style-type: none"> <li>Develop <b>multicultural</b> treatment options for special populations, i.e. seriously mentally ill, people experiencing homelessness, <b>sex workers, HIV, people of color and LGBTQ</b></li> <li><b>Coordinate with County Cultural Competency to achieve common goals and integrate efforts</b></li> </ul>	<ul style="list-style-type: none"> <li>Convene stakeholder meetings</li> <li>Survey existing providers</li> <li>Search for new providers</li> <li>Provide training on special populations</li> <li>Incorporate SUD assessment and counseling into existing homeless outreach services</li> <li>Include SUD services into local homelessness initiatives</li> <li>Determine how SUD treatment services can be provided at locations where chronically homeless spend their time</li> <li>Explore a Continuum of Care model; local homeless assistance network for system-wide planning of homeless programs and services</li> <li>Research outreach and engagement strategies for chronically homeless methamphetamine users</li> <li>Collaborate with treatment providers to learn best evidence-based treatment and therapeutic approaches can be used to treat special populations with methamphetamine use disorders</li> <li>Develop a resource and assistance guide to connect people experiencing homelessness to available programs that will address engagement and retention in treatment and recovery support programs</li> <li><b>Explore funding</b></li> <li><b>Research and address considerations for special populations</b></li> <li><b>Research Substance Abuse and Mental Health Services Administration (SAMHSA) Treatment Improvement Protocols Series for best practice guidelines related to special population groups</b></li> </ul>	<ul style="list-style-type: none"> <li><b>County Cultural Competency Committee meets regularly to plan, advise and enhance services to clients</b></li> <li><b>Completed a mandatory Human Resource Survey and Language Proficiency Survey to assess diversity of providers, staff, and other stakeholders through October 5, 2020</b></li> <li><b>Behavioral Health Racial Equity Collaborative (BHREC) Pilot developed by Sacramento County Behavioral Health Services Division to improve their outcomes in behavioral health for the African American/Black/of African Descent community</b></li> <li><b>Sacramento County Board of Supervisors approved a resolution on November 17, 2020 declaring racism a public health crisis in Sacramento County</b></li> </ul>

GOAL #5 Increase public awareness and professional knowledge about methamphetamine.			
Key Objective #1		Current Action Steps	Completed Action Steps
	<ul style="list-style-type: none"> <li>Promote messages that prevention works, treatment is effective and recovery happens</li> <li>Coordinate with County Media Office</li> </ul>	<ul style="list-style-type: none"> <li>Understand and redirect social norms related to methamphetamine</li> <li>Contact Office of National Drug Control Policy (ONDCP) to obtain a DVD and electronic links to methamphetamine Public Service Announcements (PSAs)</li> <li>Meet with partner agencies to discuss collaboration on PSAs distribution</li> <li>Discuss techniques to provide accurate and timely methamphetamine information to the media and to compile a list of local and statewide media partners</li> <li>Research and identify possible public and private sector sources to fund a media campaign</li> <li>Participate in annual Recovery Happens event; distribute materials and resources</li> </ul>	<ul style="list-style-type: none"> <li>Met with Department of Health Services (DHS) media unit</li> <li>Developed links on County website related to reducing stigma</li> <li>Developed targeted media messages regarding methamphetamine</li> <li>Leveraged the SAMHSA Strategic Prevention Framework</li> <li>Launched Let's Talk Meth digital outreach campaign in November 2020, including website, partner toolkit, and social media posts</li> <li>Presentation series delivered by system partners during six (6) Methamphetamine Coalition meetings in 2019 and 2020</li> <li>Coordinated with Uptown Studios to conduct Focus Groups to inform campaign and reduce stigma</li> <li>Participated in annual Recovery Happens event; distributed materials and resources</li> </ul>



Goal #5 Continued			
Increase public awareness and professional knowledge about methamphetamine.			
Key Objective #2		Current Action Steps	Completed Action Steps
Key Objective #2	<ul style="list-style-type: none"> <li>Educate the community about methamphetamine and available treatment options</li> </ul>	<ul style="list-style-type: none"> <li>Develop capacity of Family Resource Centers, DHS, medical providers, <b>Community Based Organizations, Wellness Centers, schools and education partners, and the faith-based community</b> to increase social networking opportunities and build knowledge about substance use disorders</li> <li>Convene workgroup to update progress biannually and provide progress and status to the Board of Supervisors</li> <li>Develop a methamphetamine link on the County website for resources and general information</li> <li><b>Public education campaign to increase awareness of risk and protective factors (i.e. harm reduction, peer support)</b></li> </ul>	<ul style="list-style-type: none"> <li>Engage Alcohol and Drug Advisory Board for ongoing community assessment, outreach and education on methamphetamine</li> <li>SUPT Community Resource List is available on SUPT County webpage and Let's Talk Meth website</li> <li>Lori Miller, LCSW, SUPT Division Manager attends monthly County Executive meetings to report on progress made in addressing methamphetamine in Sacramento County</li> <li>SUPT tabled community-wide events to disseminate resource materials</li> </ul>
Key Objective #3		Current Action Steps	Completed Action Steps
Key Objective #3	<ul style="list-style-type: none"> <li>Provide cross-system training</li> </ul>	<ul style="list-style-type: none"> <li>Offer three (3) or more County trainings per year on methamphetamine trends and issues</li> <li>Explore online training</li> <li>Identify <b>law enforcement</b>, prevention and treatment professionals in the five (5) identified communities to become certified in Meth 360 trainers, <b>if implemented</b></li> <li>Identify a minimum of three (3) target audiences in each community and provide methamphetamine presentations to each target audience: mental health, law enforcement, hospitals, schools, Department of Human Assistance, Child Protective Services, and Adult Protective Services</li> <li><b>Explore additional trainings and webinars</b></li> </ul>	<ul style="list-style-type: none"> <li>Advanced methamphetamine specific training and education efforts across agencies in the community</li> <li>Provided methamphetamine training to community partners; researched both local and national entities as training provider</li> <li><b>Presentation series delivered by system partners during six (6) Methamphetamine Coalition meetings in 2019 and 2020</b></li> </ul>