



SACRAMENTO COUNTY



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ADVOCATES**

Community Health Improvement Plan

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Developing CHIP Goals

Three meetings were conducted in September to update the partners who participated in the priority selection on the selected priorities. These meetings were done in three parts: September 22, 2023, for the Food Access topic, September 25, 2023, for the Mental Health topic, and September 26, 2023, for the Housing Insecurity topic. This was an opportunity to have an open brainstorm about potential goals, existing activities, and power dynamics.

Attendees noted the overlap among the root causes of the three selected priorities and suggested that the CHIP focus on building collaborations and addressing root causes. To help achieve this, it was suggested to have overarching goals and focus on a geographic subset of the county. Using the Healthy Places Index⁴¹ -- an open data map tool of social conditions that drive health -- it was proposed to focus on census tract 44.0 which has the lowest Healthy Places Index score in the county. The goal is to focus the CHIP implementation on this 0.5-mile area as a pilot, with plans to apply the lessons learned to other areas in the county (e.g., those in the lowest 10th percentile for Healthy Places Index).

The last two CHIP meetings of 2023 were held on November 2, 2023, and December 6, 2023, bringing everyone in the coalition together to develop and review goals for each priority and begin to brainstorm activities.

Foundational Principles

The CHIP Coalition is comprised of community members, community-based organizations, public sector employees, and industry stakeholders who partner to guide and implement the CHIP. The foundational principles of the group include:

Nothing about us, without us: The CHIP work will be done collaboratively at all stages. From strategic direction-setting and implementation partnerships through evaluation and accountability frameworks, the residents, community members, and thought leaders with lived experience and expertise in the CHIP geographic area and priority topics will guide the CHIP work. The CHIP is a community-owned initiative.

Mile deep, inch wide: When possible, the scope of the CHIP action plan will be narrowed to avoid the tendency towards doing “mile wide, inch deep” community interventions in many areas with minimal impact (light touch); the Coalition will focus on work in a smaller area with more impactful long-term engagement that addresses root causes and leads to sustainable change. “Focus is powerful” and allows deeper support and relationship-building for the most underinvested communities.

Moving at the speed of trust: Relationships are at the core of community organizing and achieving outcomes. Networks can form very quickly, communities evolve at the speed at which relationships form, and can move from community discussions and ideas to action and results. The foundation of relationships is trust, which requires

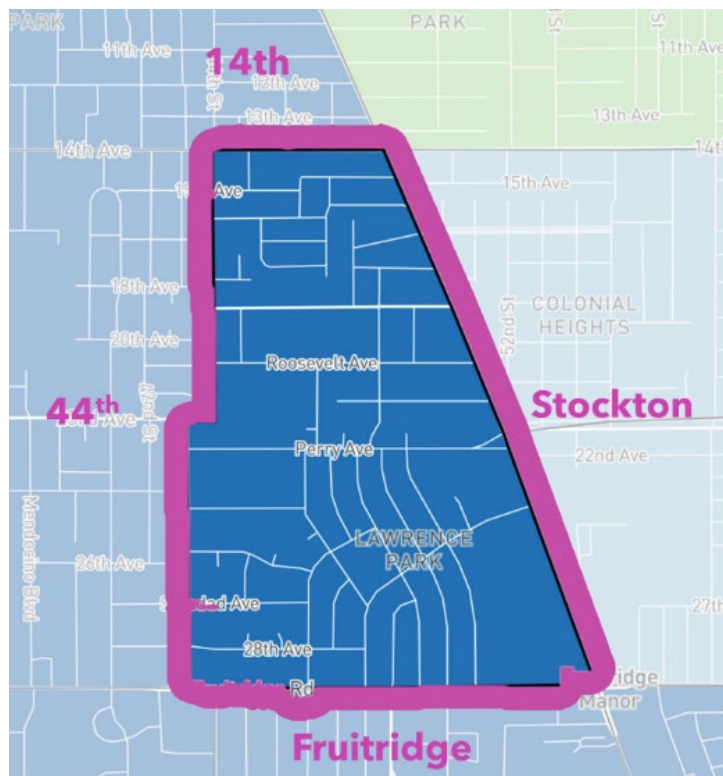
time, commitment, consistency, and transparency. Strategic patience and growth are required to lay the groundwork for the most impactful, long-term change.

Building on strengths: In the process of finding solutions to problems there can be a singular focus on deficits – what is lacking within a community. The CHIP will focus on noticing and using the existing strengths as a foundation for the activities and goals.

Census Tract 44.01

During the CHIP meetings, community partners highlighted the overlap in root causes of the three selected priorities and expressed an interest in focusing on a smaller geographic area. The lessons learned from the [Best Babies Zone](#) and [Harlem Children’s Zone](#) are to start small, plan with residents, provide seed funding, and mobilize youth as part of the outreach team.^{42, 43} The [Healthy Places Index](#) (HPI) is a tool to help prioritize investments resources and programs in neighborhoods where they are needed most. The HPI combines 23 community characteristics into a single indexed score, using a positive frame focused on assets a community has that they can build on. The CHIP coalition chose to focus on the community with the lowest Healthy Places Index score.

Map of Census Tract 44.01



Sacramento County Map with Census Tract 44.01 Highlighted

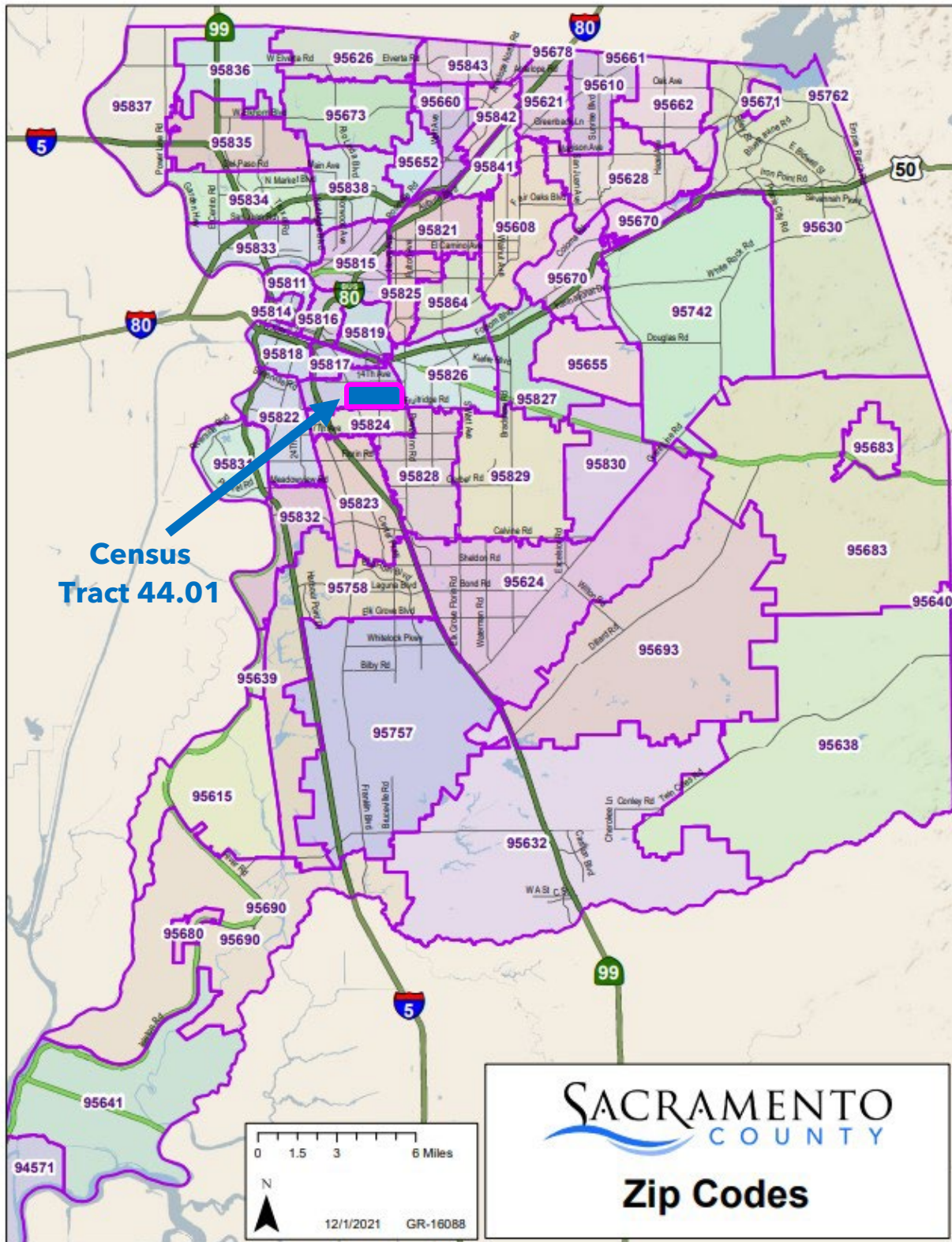
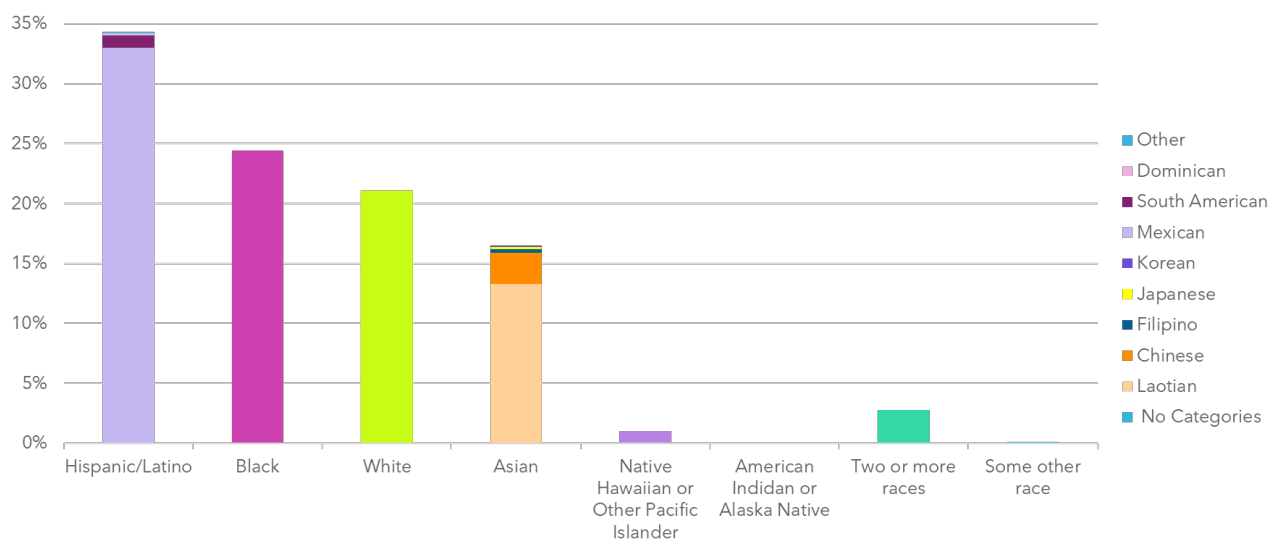


Chart 15: Population of census tract 44.01 by race/ethnicity

In Sacramento County, the census tract with the lowest HPI score is census tract 44.01. This area is bordered by 14th Avenue, Stockton Boulevard, Fruitridge Road, and 44th Street. This census tract is partly in the city of Sacramento and partly in the unincorporated county of Sacramento. It is 0.5 square miles with 4,046 people. The neighborhood is ethnically diverse with 34% Latino/a/e/x, 24% Black, 21% white and 16% Asian, and 1% Native Hawaiian or Other Pacific Islander.⁴⁴

Among the strengths in census tract 44.01, there is greater tree canopy than the county and less PM 2.5 and Diesel PM than the county average. Retail density and park access is also quite high for this area.

Many of the health challenges in this area are related to poverty. Economic opportunity is one of the most powerful predictors of good health and is a contributor to mental health, food access and housing security. Data from the Healthy Places Index show that people in this census tract are far less likely to earn more than 200% of the federal poverty level (38.1%) than the rest of the county. People aged 20-64 are also far less likely to be employed (49.4%) and have a lower per capita income (\$16,100) than the rest of the county. The lack of financial resources helps explain why the percentage of low-income homeowners (19.3%) and renters (35.1%) with housing costs exceeding 50% of their income is much higher in this tract than in the county. Adults in this census tract are also less likely to be insured than the rest of the county, however it is important to note that the majority of adults (85.1%) are insured.

The choice to focus on census tract 44.01 was born out of the opportunity to mobilize resources where they are needed most and use the lessons to expand this approach to the census tracts within the lowest 10th percentile.

CHIP Goals and Objectives

Vision

Building healthy communities where all residents have the resources to be healthy, a voice in shaping their future, and the ability to remain in their community as it improves.

Overarching CHIP Goals

1) Goal: Build leadership capacity and power through place-based training, strategic policy development, and community engagement

- a) *Objective:* Establish a CHIP coalition of at least 50 CBOs and residents to guide and lead CHIP activities by August 2023.
 - i) *Activity:* Public Health Advocates and Sacramento County Public Health will conduct outreach via email, text, local news, radio, social media, and word of mouth to recruit people to meet to participate in the CHIP process.
- b) *Objective:* Establish a CHIP steering committee of nine members by January 2024.
 - i) *Activity:* Select from among interested members of the CHIP Coalition to meet regularly and steward the CHIP implementation
- c) *Objective:* Train 100 youth and adult community members on community organizing and policy advocacy to lead community outreach focused on census tract 44.01 by December 2028.
 - i) *Activity:* With funding from the CHIP budget, experienced CBOs selected by the CHIP Steering Committee will train and mobilize community members to engage in community organizing/mobilization activities

2) Goal: Increase income through program eligibility and employment to reduce poverty

- a) *Objective:* By December 2028, increase the percentage of people with incomes above 200% of the federal poverty level from 38.1% to 65%.
 - i) *Activity:* With funding from the CHIP budget, experienced CBOs and partners from the CHIP Coalition selected by the CHIP Steering Committee will conduct at least two targeted outreach events per year for union apprenticeships, local job training and hiring, navigating entrepreneurship and career pathways - including mentorship/shadowing, and community college/technical school enrollment and financing by December of each year.
 - ii) *Activity:* With funding from the CHIP budget, experienced CBOs and stakeholders from the CHIP Coalition selected by the CHIP Steering Committee will conduct at least three enrollment events per year for eligible census tract 44.01 residents to access earned income tax credit,

social service benefits programs and other financial empowerment opportunities by December of each year.

- iii) Activity: The 100 trained youth and adult community members will partner with CHIP Coalition members to develop and champion policy recommendations to address income insufficiency in Sacramento County.

Food Access Goal

3) Goal: Promote access to and consumption of culturally relevant healthy foods through education, advocacy, and community engagement

- a) *Objective:* Reduce food insecurity from 11.7% to 9.0% in Sacramento County.
 - i) Activity: By December 2024, the Food Access subcommittee of the CHIP Coalition will create a county-wide Food Action Plan.
 - ii) Activity: By March 2025, the CHIP Steering committee will identify CHIP implementation goals for food insecurity actions in census tract 44.01.
 - iii) Activity: With facilitation support from the CHIP Coalition food advocates, 100 trained youth and adult community members will develop and champion policy recommendations to improve food access in Sacramento County.

Housing Insecurity Goal

4) Goal: Reduce the number of people becoming unhoused in Sacramento County.

- a) *Objective:* By December 2028, reduce the number of evictions in census tract 44.01 by 50%.
 - i) Activity: With funding from the CHIP budget, experienced housing partners within the CHIP Coalition selected by the CHIP Steering Committee will connect households at imminent risk of homelessness in census tract 44.01 to stabilization resources to avoid literal homelessness.
 - ii) Activity: With funding from the CHIP budget, experienced legal aid and resource navigation partners within the CHIP Coalition selected by the CHIP Steering Committee will provide access to legal aid education, consultation, and/or representation to ensure individuals and families are informed of their rental rights and provided guidance.
 - iii) Activity: With facilitation support from the CHIP Coalition housing advocates, 100 trained youth and adult community members will develop and champion policy recommendations to address the housing displacement and affordability - the root causes of homelessness and housing inequities in Sacramento County. The two policies will focus on eviction prevention and stabilizing housing cost.⁴⁵

Mental Health Goal

5) Goal: Reduce barriers to physical and mental healthcare.

- a) *Objective:* By December 2028, increase the number of census tract 44.01 residents who are insured from 85.1% to 95.0% -- with a special focus on MediCal Managed Care enrollment for undocumented residents and small business marketplace enrollment.
 - i) *Activity:* The CHIP Coalition and 100 trained youth and adult community members will conduct an outreach campaign which includes at least two in-person events, targeted phone calls, local announcements, media ads, and door-to-door canvassing to reach and enroll eligible uninsured persons and small businesses
- b) *Objective:* By December 2028, MediCal Managed Care Plan partners will increase the number of members receiving housing services, follow-up after adult mental health visits to the ER, and pediatric screening by 5% in zip code 95820, with a focus on census tract 44.01
- c) *Objective:* By December 2028, increase census tract 44.01 residents' awareness and participation in community mental health services by 10%
 - i) *Activity:* With funding from the CHIP budget, the 100 trained youth and adult community members and the CHIP steering committee will conduct a communications campaign to raise awareness of the 9-8-8 emergency line by 50%
 - ii) *Activity:* The CHIP Coalition and 100 trained youth and adult community members will partner with MHSAs programs to increase the number of census tract 44.01 residents participating in MHSAs programming by 10%

The CHIP team anticipates several of these activities to be funded using transparent and community-driven decision-making processes. In 2023, the Sacramento County Board of Supervisors approved Public Health Advocates to manage Centers for Disease Control and Prevention funding for CHIP activities until May 2024 (extension anticipated until May 2026).

CHIP Evaluation

The CHIP Steering Committee will meet alternating weeks to maintain momentum and accountability towards fulfilling the goals and objectives described in the CHIP. A CHIP-funded evaluator will also add capacity to CHIP evaluation strategy and activities. Progress toward goals and objectives will be monitored semi-annually and will include internal CHIP program activity updates from the CHIP Coalition and funded CHIP partners in addition to updated external health outcome data.

The annual progress report (APR) will use population data, program data and periodic community surveys to benchmark progress on stated goals and objectives. The APR will also include an annual detailed revision plan with needed changes to

the stated goals and objectives and a justification section on barriers and opportunities to meeting the goals. To develop the detailed revision plan, the CHIP Steering Committee will analyze the semi-annual progress reports and with consultation of the CHIP Coalition, make necessary revisions to ensure program activities meet establish targets or alter targets if local opportunities and conditions change. The APR will be developed and disseminated to the community-at-large through the website, social media, and community forums. The CHIP Coalition will also foster community-wide collaborations and accountability systems to sustain public attention and commitment to health and social conditions that drive the quality of life in Sacramento County. The CHIP involves a 5-year revision cycle; at the conclusion of this CHIP, the progress data will be included in the next Community Health Assessment (CHA).

CHIP Alignment with Existing Local Government Strategies and Initiatives

Another important value-add of the CHIP is how numerous city, county, and regional strategies, plans and initiatives can be aligned. The strategies and planning alignment enables the CHIP objectives and activities work to be more collaborative, impactful, and accountable for partners.

At a national level, the CHIP is aligned with Healthy People 2030.⁴⁶ Healthy People 2030 has hundreds of indicators for many important health topics. Indicators in Healthy People 2030 that align with the CHIP work will be documented in progress reports and on public facing data displays.

The State of California has a CHIP as well, [Let's Get Healthy California](#), which brings together health goals and indicators across the lifespan of a resident.⁴⁷ Several of the goals in this plan align with the goals of Let's Get Healthy California. The reduction of food insecurity and creation of a Food Action Plan aligns with several indicators within the Living Well category, preventing and managing chronic diseases. This plan also has an objective to lower poverty which aligns with the same goal at the state level. Finally, this plan has an objective to increase access to medical services, which aligns with the Let's Get Healthy California goal to Lower the Cost of Healthcare. Similarly with Healthy People 2030 - indicators that align with the CHIP work will be documented in progress reports and on public facing data displays.

Locally for the housing priority area, the CHIP team reviewed the cross-jurisdictional plans including the [Sacramento County Affordable Housing Plan](#) and the [Local Homeless Action Plan](#) to ensure goals coordination.⁴⁸ In addition, the Sacramento County Department of Homeless Services and Housing (DHS) will be participating with the CHIP implementation.

SCPH will work to incorporate as many of the CHIP goals and objectives into current program priorities. For example, the Older Adult Health Program at SCPH is working on a Blue Zone initiative and assessing local areas to determine which Blue Zone principles can be implemented to improve health and longevity in those areas. This aligns with the goals and objectives within the CHIP plan.

As other planning efforts arise, the CHIP will take these into consideration for alignment and future planning.