

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

November 5th, 2018 9:00 – 11:30 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Board Room

Facilitator: Carol Maytum, Chair

Scribe: Tracie Chong-Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Carol Maytum, Joelle Orrock, Jackie Kaslow, Rebecca Hsieh, Moreen Sharma, Shannon Haggitt, Mary Bradsberry, Primo Lara, Analyse Houston, Fabian Perez, Beatriz Aurelio, Yvonne Rodriquez, Neela Satyanarayan, Chelsey Adams, Mike Aho, Molly Patterson, Joanne Wellman, Alyssa Stratton, Ingrid Morales, Tami Silvera, Kimberly Bankston-Lee, Shaun Kramer, Claire Garcia, Jaime Mabbutt, Kim Homer-Vagadori, Adriana Valderrama, Mariela Silva, Mao Vang, Marissa Greenband, Alexandria Byrd, Don Knutson, Gina Roberson, Danielle Driscoll, Lea Rathbun, Danica Peterson, Terri Wolf, Jeanette Treiber, Rachel Alvarez, Saher Alqarwani, Elisa Tong, Cindy Vela, Jesse Tedrick, Vanesscia Cresci, Megan Sheffield

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Topic	Minutes
Welcome and Introductions	Carol Maytum welcomed everyone, and the meeting began at 9:10 am
Mission Statement/Approval of Minutes	The mission statement was presented by Carol Maytum. Previous meeting minutes were approved by consensus.
Recognition Event Awards Given	<p>Presented by Carol Maytum:</p> <p>Certificates were presented to commend organizations and individuals in the community that have made significant strides in tobacco control in 2018.</p> <p>Present honorees:</p> <ul style="list-style-type: none"> • 1st Place Video Contest Winners of Breathe CA Sacramento Region’s 2018 #BeTheFirst Tobacco-Free Generation Video Contest. This year’s theme was #BeTheFirst Tobacco-Free Generation. The contest was open to Middle and High School students, and winners were selected by the Breathe CA Sacramento Region Board of Directors. Categories included: <ul style="list-style-type: none"> ○ #BeTheBoldest: The most dramatic or cinematic depiction of youth choosing not to smoke. ○ #BeTheRealest: The most realistic or informative depiction of youth choosing not to smoke. ○ #BeTheFunniest: The most comical depiction of youth choosing not to smoke. • Dr. Primo Nery Lara, Jr.: Professor of hematology/oncology and Director of the National Cancer Institute designated UC Davis Comprehensive Cancer Center. Being a champion leader for the UC Davis National Cancer Institute (NCI) Comprehensive Cancer Center Cessation Initiative to integrate tobacco treatment into cancer care. The UC Davis Comprehensive Cancer Center (CCC) is the only West coast CCC to be in the first cohort of 22 NCI CCC awardees. • Joanne Wellman: Coalition member and retired tobacco control professional who

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	<p>continues to go above and beyond in tobacco control. Previously the Co-Lead Health Educator in Medi-Cal's Department of Managed Care who championed tobacco within the Health Educator Cultural Linguistic Workshop.</p> <ul style="list-style-type: none"> • California Rural Indian Health Board: 2018 successes include: the Greenville Rancheria Tribal Health Program successfully adopting a smoke free policy that will require all Tribal housing to be non-smoking, and using digital stories, the youth of the Round Valley Indian Reservation facilitating Talking Circles on the negative impact of using commercial tobacco products and alcohol with young people. • Fair Oaks Youth Advisory Board and Staff: Their outstanding advocacy efforts which resulted in the passage of a smoke-free parks policy in the city of Fair Oaks. <p>Honorees mentioned but not present to accept award</p> <ul style="list-style-type: none"> • Elk Grove City Council Members (Champion Stephanie Nguyen): Protecting the community from the harmful effects of second-hand smoke with the passage of a smoke-free outdoor dining and bar patio ordinance in the city of Elk Grove. • Fair Oaks Recreation & Park District Board of Directors: Protecting the health of residents and the wellbeing of the environment from the harmful effects of tobacco with the approval of a smoke-free parks policy in the City of Fair Oaks.
Tobacco Education Program (TEP) updates	<p>Presented by TEP Staff:</p> <ul style="list-style-type: none"> • TEP has a new Health Program Coordinator, Neela Satyanarayan. Megan has become a program planner and will retain a percentage of time in TEP. She will still attend TCC general meetings. • Cat Bottini's last day with TEP was November 1st. TEP will be looking to fill her position as soon as possible. • Megan Sheffield stated that TEP is contracting with Zetetic Associates Inc. for their External Evaluator position. • TEP currently has seven Youth Engagement Contracts. <ul style="list-style-type: none"> ○ Organizations include: Breathe, SOL (Saving Our Legacy) Project: African Americans for Smoke Free Safe Places, Safety Center, La Familia, RoccSolid Advisement, lu-

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	<p style="text-align: center;">Mien Community Services, and the Public Health Institute (PHI).</p> <ul style="list-style-type: none"> • TEP is holding a Communication Plan meeting on November 9th. Danica will be sending out reminders. All Coalition members are invited to attend. Topics will include three of the TEP's five objectives: retail density, smoke-free outdoor dining and Coalition building. The purpose of the session will to be strategize media efforts and messaging for these objectives.
<p>Subcommittee Updates Youth and Young Adult (YYA) Cessation Policy Committee</p>	<p>YYA updates presented by Joelle Orrock:</p> <ul style="list-style-type: none"> • There will be no meeting today; the next meeting will be TBD but likely before January's general meeting. Danica will be sending out an email to determine the next meeting. During the last meeting, the YYA Subcommittee discussed moving towards more action-based steps. • The flavor ban has taken focus for the past few months. Youth have been getting more involved; Kim from the California Youth Advocacy Network (CYAN) has provided trainings on flavors and tobacco products and how youth can become advocates. <p>Cessation updates presented by Elisa Tong:</p> <ul style="list-style-type: none"> • The Cessation Subcommittee has become a Task Force and will only meet as needed. Moving forward, meetings will be more action-oriented. • UC Davis just celebrated their 10th anniversary of becoming a smoke free campus. The event was held on the campus on October 11th. • The CA Quits team has expanded and is continuing to work with Sacramento County on quality metrics. • Currently working with the Sacramento County Clinic's referral process through EPIC. <p>Policy Taskforce updates presented by Kimberly Bankston-Lee:</p> <ul style="list-style-type: none"> • October was a busy month of policy work. <ul style="list-style-type: none"> ○ Fair Oaks passed a smoke-free parks policy. ○ City of Citrus Heights had the first reading of their revised smoke-free ordinance which includes many outdoor recreational areas (exemption=Golf Course). ○ The City of Sacramento is considering a ban on flavored tobacco. The Law and Legislative Committee meeting on October 23rd went well, and the proposed ordinance will be moving forward to the full council. Dates are TBD.

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	<ul style="list-style-type: none"> ○ The Policy Taskforce has been having phone meetings approximately once a week to stay updated on all the current policy work. Danica will send out reminders for upcoming phone meetings. All TCC members are welcome to join the Policy Taskforce at any time. <p>Equity and Diversity Subcommittee updates presented by Carol:</p> <ul style="list-style-type: none"> • No meetings have been scheduled so far. Currently looking for more members to get involved. • The goal of the Subcommittee is to bring in more diverse members to the Coalition. • Danica will send out a reminder email and will schedule the first meeting within the next couple months.
Policy Updates:	<p>Presented by Allyssa Stratton:</p> <ul style="list-style-type: none"> • Three - smoke-free beaches bills: AB1097, SB35, SB836, were vetoed by the Governor. • Two- cigarette manufactures (Fire Safety) bills were passed. • One - Cannabis temporary event license, AB2020, was passed.
Announcements	<p>Presented by All:</p> <ul style="list-style-type: none"> • Tami Silvera with Elk Grove Unified School District announced that they will be holding the Brief Intervention Training in Mid-March. Joelle Orrock will send out the information to Danica to forward to the Coalition. • The SOL Project (Saving Our Legacy: African Americans for Smoke-free Safe Places), announced that they are recruiting youth ages 12-17, middle and high school students throughout the gold country region. More information is located on the SOL website: www.thesolproject.com. • Alexandria Byrd from Sacramento State is continuing to move forward with their Breathe Easy Program, students talking with other students about smoking on campus. Quit Day on campus will be November 15th - this event will include a cigarette butt clean up contest. • Terri Wolf from UC Davis is currently working with 48 nursing students from the nursing program; students are getting face to face interactions with current tobacco users. • Cindy Vela and Jackie Kaslow on the California Quits team at UC Davis are working with Molina Health Care and Kern Health Systems.

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	<ul style="list-style-type: none"> • Kim Homer-Vagadori from CYAN announced that they will be releasing a factsheet that goes over all of the new and emerging products, plus quit apps available for youth and military. <ul style="list-style-type: none"> ○ Youth Quest will be March 18th, 2019 at the Sheraton downtown. This event is free of cost to CTCP contractors. ○ JUUL and Mod materials now on the CYAN website, free to download. ○ CYAN is currently creating a web based training for youth advocates, self-paced. ○ The FDA will be coming out soon with new e-cigarette guidelines.
Next Meeting	General Coalition Meeting: January 9 th , 2019, 9:00-11:00 am.
Adjournment	Carol adjourned the meeting at 10:40 am