

Sacramento County
Department of Health and Human Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

November 9, 2016 9:00 AM – 11:30 AM

Sacramento County Office of Education (SCOE) Conference Center

3661 Whitehead St.

Mather, CA 95655 #100

Facilitator: Kimberly Bankston-Lee, Chair

Scribe: Danica Peterson, Sacramento County Health Educator

Meeting Attendees: Kathleen Kirklin, Tom Hendrix, Alison Atkins, Crystal Mantle, Joelle Orrock, Changhyun Sung, Carol Maytum, Sue Earl-Lynn, Judy Paulson, Gary Collier, Cristy McCartey, Darin Latimore, Augustine Chavez, Cindy Vela, Christine Dahdouh, Dre Thomas, Yvonne Rodriguez, Don Knutson, Elisa Tong, Camille Johnson-Arthur, Twlia Laster, Julie Villa, Sohab Arif, Michael Poindexter, Danica Peterson, Chantal Allen-Jarrell, Kimberly Bankston-Lee, Louie Brown, Students: CB, AS, JD, AC, SC, TM, BM, MG, EH, RG, JP, JM, MC, JC, GD, SS, SD

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Topic	Minutes
Welcome and Introductions	The meeting began with a welcome and introductions at 9:17 am. Kimberly Bankston-Lee read the TCC mission statement.
Awards	<p>Presented by Kim Bankston-Lee and Alison Atkins</p> <p>Certificates were presented to commend organizations and individuals in the community that have made significant strides in tobacco control in 2016</p> <p>Darin Latimore, M.D.</p> <ul style="list-style-type: none"> • Vice-Chair of the California Medical Association (CMA) Council on Legislation and Associate Dean for Student and Resident Diversity at UC Davis School of Medicine • Recognized for his commitment in encouraging African American organizations to prioritize tobacco control efforts such as reducing or eliminating menthol and flavored tobacco products, increasing tobacco taxes, and addressing social determinants to reduce tobacco health disparities among African Americans in Sacramento County <p>Robert Lawson</p> <ul style="list-style-type: none"> • Unable to attend • Former Health and Safety Officer at UC Davis Medical Center (since retired) • Recognized for his leadership in developing, implementing, and sustaining the healthy UCDMC tobacco-free policy at both the medical center and all UCDMC clinics <p>CVS Health</p> <ul style="list-style-type: none"> • Accepted by Tom Hendrix, District Manager, District 2 Region 74 • Recognized for their corporate commitment and vision for a tobacco-free nation and efforts focusing on youth, specifically, their #BeTheFirst statewide youth tobacco prevention program and Public Service Announcement contest • Tom shared CVS’s vision: “helping people on their path to better health”

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	<p>Cosumnes River College</p> <ul style="list-style-type: none"> • Accepted by Augustine Chavez, Director of Administrative Services • Recognized for establishing a smoke-, tobacco-, and vape-free policy on all Cosumnes River College campuses and creating a healthier work and learning environment • Augustine shared that the transition has been very smooth <p>Folsom Lake College</p> <ul style="list-style-type: none"> • Accepted by Kathleen Kirklin, Vice President of Administration • Recognized for establishing a smoke-, tobacco-, and vape-free policy on all Folsom Lake College campuses and creating a healthier work and learning environment • Kathleen shared that there have been no objections to this new policy. Everyone has been open to the change. The college has had a STAND grant and has been working on secondhand smoke <p>Sacramento City College</p> <ul style="list-style-type: none"> • Accepted by Michael Poindexter, President • Recognized for establishing a smoke-, tobacco-, and vape-free policy on all Sacramento City College campuses and creating a healthier work and learning environment • Michael shared that the day the college went smoke-free there was not 1 person smoking. Today, you still won't see anyone smoking <p>The 2016 8th grade class of St. Elizabeth Ann Seton Elementary School in Elk Grove</p> <ul style="list-style-type: none"> • 17 of the 34 students recognized were in attendance • Recognized for their outstanding community work in writing, educating and advocating for Senate Bill 977 with Senator Richard Pan, M.D., which prohibits the use of tobacco products within 250 feet of a youth sporting event in California, signed into law September 23, 2016

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	<p>Sue Earl-Lynn</p> <ul style="list-style-type: none"> • Teacher at St. Elizabeth Ann Seton Elementary School • Recognized for her outstanding leadership and support of her 2016 8th Grade Class of St. Elizabeth Ann Seton Elementary School who worked with Senator Richard Pan, M.D. on Senate Bill 977 (youth sporting events), signed into law September 23, 2016 <p>Louie Brown</p> <ul style="list-style-type: none"> • Parent/lobbyist • Recognized for providing the opportunity for Teacher Sue Earl-Lynn and the 2016 8th Grade Class of St. Elizabeth Ann Seton Elementary School to partner with Senator Richard Pan, M.D. on Senate Bill 977 (youth sporting events), signed into law September 23, 2016 <p>While not formally recognized, St. Elizabeth Ann Seton Elementary School Principal Trina Koontz and Senator Richard Pan, M.D. received certificates in gratitude for support of Sue Earl-Lynn and her 2016 8th grade class of St. Elizabeth Ann Seton Elementary School in Elk Grove. These individuals were unable to attend and were sent their certificates.</p>
Approval of Previous Meeting Minutes	Motion to approve minutes of September 14, 2016 meeting was made by Kimberly Bankston-Lee and approved by consensus.
TEP Program Update	<p>Presented by Camille Johnson-Arthur</p> <ul style="list-style-type: none"> • The TEP will be conducting the triennial Communities of Excellence in Tobacco Control (CX) on November 16th, 2016. The results of this needs assessment will be used to help guide the TEP 2017-2021 Scope of Work (SOW) • TEP will be using a new scheduling system, Wiggio, for the TCC to help streamline correspondence. In the process of set-up and should be rolled out soon! • Working on diversifying the Coalition by reaching out to community partners and trying to have every subpopulation represented • Working on updating internal resources and will also be ordering materials from the Tobacco Education Clearinghouse of California (TECC)

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	<ul style="list-style-type: none"> • Bookmarks and postcards for the 2017 TCC meeting schedule are now available • In the process of hiring a Health Education Assistant (HEA) to join the TEP team • TEP has received additional \$76,000+ in funding this year. There was an error in the system, and all of the LLAs have received extra money. Rumor is that this funding will continue.
Subcommittee Updates	<p>Secondhand Smoke, Presented by Twlia Laster</p> <ul style="list-style-type: none"> • Two new TCC members have joined the SHS Subcommittee: Sohab Arif and Julie Villa from California Rural Indian Health Board (CRIHB). • Saving our Legacy (SOL)- African Americans for Smoke-free Safe Places <ul style="list-style-type: none"> ○ Have been making educational visits to Sacramento City Council members to discuss menthol and other flavored products ○ The Great American Smokeout will be taking place on November 17th. SOL will be participating in this event with an activity at Subway restaurant on Freeport Blvd., which is the only African American owned subway in California. SOL will be collecting tobacco products from individuals and giving out \$5 Subway gift cards in exchange in an effort to promote cessation. SOL will also be conducting motivational interviewing and providing quit kits. • Breathe, California <ul style="list-style-type: none"> ○ Working with community colleges. Carol Maytum has developed a Tobacco Users Survival Guide, which has been going over very well. She has also been making visits to vocational/trade schools. ○ Citrus Heights is the target city for smoke-free Multi Family Housing. Kimberly Bankston-Lee has been doing surveys with property management and residents. • Next meeting TBD <p>Youth and Young Adult (YYA), Presented by Joelle Orrock</p> <ul style="list-style-type: none"> • TUPE Coordinators are currently working on writing grant for next cycle. Grant application has been streamlined, but dollars are less (went from \$54 to \$45 per student).Twin Rivers has a grant for an extra 2 years and will not have to re-apply until 2020.

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	<ul style="list-style-type: none"> • Kaiser has agreed to make Tobacco21 the theme for their “Don’t Buy the Lie” contest. They will be partnering with schools for technical assistance • Carol Maytum will be discussing Breathe’s “Be The First” PSA/Video Contest during the “Announcements” portion of this meeting • Will not be meeting today. Next meeting will be in January (date TBD) <p>Cessation, Presented by Elisa Tong</p> <ul style="list-style-type: none"> • 3 crew project TRDRP is very promising. A National Cancer Institute grant has been submitted. UCDCM is also partnering with CYAN. Proposing extension of TRDRP to all 4 Los Rios Colleges. • DHCS Quality Improvement focus. 1 of 18 safety net hospitals is participating. • Working on a project to help LA County with their clinics. • Elisa met on Friday, November 4th with Sacramento County TEP and Epidemiology staff. The purpose of this meeting was to brainstorm countywide cessation efforts including connecting individuals to the Quit Line. • Next meeting will be November 21st from 12-1 p.m. at UC Davis Medical Center (UCDCM)
Policy Update	<p>Presented by All</p> <ul style="list-style-type: none"> • Proposition 56 passed by a huge margin (62%). The tobacco industry spent \$71 million on their “No on 56” campaign (more revenue than they make in California!) vs. only 23 million spent by tobacco control organizations for the “Yes on 56” campaign. Alison spent many hours volunteering in support of Prop 56. • Assemblyman Kevin McCarty’s Bill AB 1594, <i>Smoke/Vape Free Campuses</i>, was vetoed by Governor Brown. This Bill would have prohibited tobacco products, including e-cigarettes, at all public post-secondary education campuses. The reason for the veto is that the Governor believes community colleges can handle this issue individually. • It was mentioned that TEP can potentially assist with SB977 implementation by paying and putting up signage. Placement could include parks, soccer fields, recreation centers, etc.
Announcements	<ul style="list-style-type: none"> • Be The First PSA Contest, presented by Carol Maytum

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	<ul style="list-style-type: none"> ○ Breathe, CA is recruiting middle and high school students for their “Be The First” PSA/Video Contest. Carol is looking for ways to access youth. Joelle and TUPE Coordinators may be able to help☺ ○ The contest involves the creation of an original anti-tobacco/nicotine Public Service Announcement (PSA) on the topic of “Be the First,” more specifically, “What would it be like if your generation was the first to be tobacco-free?” ○ Winning PSAs will be featured at the Breathe Youth Media Awards on February 25, 2017 at the Elks Tower Ballroom in Sacramento. Winners will receive cash prizes and be entered into a statewide contest. ○ The contest began on October 5, 2016. The submission deadline is January 30th, 2017 @ 5 PM. ○ A flier has been developed and is available in both English and Spanish.
Next Meeting	Wednesday, February 8, 2017 9:00 -11:00 AM Sacramento County Office of Education 10474 Mather Blvd. Mather, CA 95655
Adjournment	Kimberly adjourned the meeting at 10:56 a.m.

Minutes Distribution: PHAB, TCC Members and available to the public