

**Sacramento County**  
**Department of Health and Human Services**  
**Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

**Meeting Minutes**

February 8<sup>th</sup>, 2017 9:00 am – 11:00 am

**Sacramento County Office of Education**

10474 Mather Blvd.

Mather, CA 95826

Board Room

**Facilitator:** Kimberly Bankston-Lee, Chair

**Scribe:** Danica Peterson, Sacramento County Health Educator

Tracie Chong-Borges, Sacramento County Health Education Assistant

**Meeting Attendees:** Kimberly Bankston-Lee, Alison Atkins, Twlia Laster, Carolyn Martin, Joelle Orrock, Chantal Allen-Jarrell, Camille Johnson-Arthur, Danica Peterson, Tracie Chong-Borges, Elisa Tong, Carol Maytum, Diana Douglas, Lindsey Frietas, Don Knutson, Miamah Reed, Scott Kazer, Tim Gibbs, Sohab Arif, DeAndre Thomas

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| Topic   | Minutes  |
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| Welcome and Introductions   | Kimberly welcomed everyone, and the meeting began at 9:18 AM   |
| Mission Statement/Approval of Previous Meeting Minutes  | The mission statement was read by Alison Atkins. A motion to approve the November 9 <sup>th</sup> meeting minutes with one minor change was made by Kimberly Bankston-Lee and approved by consensus  |
| Tobacco Education (TEP) Update <ul style="list-style-type: none"> <li>• Staffing Changes</li> <li>• 2017-2018 Bridge Year Scope of Work (SOW), future plans</li> <li>• Current SOW 2014-2017</li> </ul> | TEP Updates were presented by Camille Johnson-Arthur <ul style="list-style-type: none"> <li>• The TEP welcomes a new Health Education Assistant to the team, Tracie Chong-Borges</li> <li>• The TEP 2017-2018 Bridge Year Scope of Work (SOW) was discussed               <ul style="list-style-type: none"> <li>○ Camille shared that the Conditional Use Permit retail objective will be continued in Bridge Year SOW. The two other SOW objectives will be based on cessation and community engagement in TCC and TEP activities. The receipt of Prop 56 funds will likely result in more objectives and activities to be added.</li> <li>○ Upcoming community events/presentations that TEP will be participating in are a Saint Elizabeth Ann Seton Health Week February 17<sup>th</sup> presentation, a tobacco overview presentation to California Department of Social Services (CDSS) as part of their employee wellness program, John Sloat Elementary Wellness Fair April 1<sup>st</sup> 2017, etc.                   <ul style="list-style-type: none"> <li>- Carol recommends developing a community engagement Committee for the future SOW</li> <li>- Twlia discussed acquiring mini grants, and/or subcontracts for outreach to community based organizations with help from Prop 56 funding</li> <li>- Action item: YYA subcommittee to come up with strategies to engage youth to present at future meetings.</li> </ul> </li> </ul> </li> </ul> |
| TCC Satisfaction Survey   | <ul style="list-style-type: none"> <li>• Danica presented a brief overview of questions and responses from the satisfaction survey. A total of 11 members completed the survey. Carolyn recommends reaching out to the new members that have not yet completed the survey and allowing them to respond on doodle</li> </ul>  |

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|                   | <p>poll.</p> <ul style="list-style-type: none"> <li>• For question #5: (Groups not well represented in the Coalition) Faith based organizations, LGBTQ, and Youth and Young Adults were identified as needing more representation in the TCC. Alison also recommended reaching out to the blind and deaf communities and inviting them to TCC meetings. Kimberly mentioned an event for the LGBTQ community, PRIDE in Sacramento.</li> <li>• Question #11: (Subcommittee Meeting Usefulness) Due to the results showing low satisfaction, Kimberly discussed how to make the subcommittee meetings more useful such as by creating goals and outcomes to be reached by subcommittees. Carol recommended having one subcommittee member on a community engagement committee if it is formed in the future.</li> <li>• Discussion on how to get youth more involved. Strategies identified include: Instead of them coming to us, we should go to them. Work closely with school districts and their existing tobacco programs. Reschedule youth committee meeting hours, target Middle and High School students. Carolyn recommended 'Action Opportunity', sending emails, getting youth involved more after the April 1<sup>st</sup> tax; perhaps using the funding from the tax increase. Consider a youth counsel for future youth involvement, having representatives from youth advisory boards attend TCC meetings, identifying more action-oriented and meaningful activities for youth to participate in, etc.</li> <li>• Community assessment overview for Miamah was helpful, allows the schools to see the goals for the LLA/TCC and they can plan to be more involved.</li> <li>• Consider speaking with Katie Moose with CYAN and recruiting her to become a TCC member. Katie may have good ideas about how to get youth involved in the TCC.</li> </ul> |
| By-Laws Revisions | <ul style="list-style-type: none"> <li>• A copy of the proposed bylaws revisions was provided to each TCC member. TEP Staff and the Executive Committee reviewed the bylaws and agreed upon the proposed changes. TCC members will have one week to request any further changes to the bylaws, deadline February 15<sup>th</sup> 2017. Danica will then send a Doodle Poll to TCC members, and they will have 3 weeks to vote on the proposed bylaw changes online. The Executive Committee will</li> </ul>   |

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|   | then review and apply changes as necessary.   |
| Subcommittee Updates  | <p>Secondhand Smoke, Presented by Twlia Laster</p> <ul style="list-style-type: none"> <li>• No updates at this time. No meetings scheduled, stay tuned for more meeting dates and times.</li> </ul> <p>Youth and Young Adult (YYA), Presented by Joelle Orrock</p> <ul style="list-style-type: none"> <li>• Plans for more youth involvement, new strategy development in progress. Will be meeting today immediately following the TCC general meeting.</li> </ul> <p>Cessation, Presented by Elisa Tong</p> <ul style="list-style-type: none"> <li>• Call for Cancer Centers to encourage patient tobacco cessation.</li> <li>• The Statewide ‘UC Quits’ program has expanded to “California Quits”</li> <li>• Primary Care smoking prevalence has dropped to 10% at UC Davis, which is lower than Sacramento County’s prevalence; however this could be due to drop of medical patients.</li> </ul>  |
| <p><b>Tobacco Use Prevention Education (TUPE) Program</b><br/>           Project Overview Presentation<br/>           Sacramento City Unified School District</p> | <p>Sac City TUPE presentation presented by Miamah Reed</p> <ul style="list-style-type: none"> <li>- Serves over 45,000 students, a total of 77 campuses including elementary, middle and high schools.</li> <li>- Mission: Create a school climate and culture for positive academic, health, social-emotional and overall well-being for all SCUSD Students.</li> <li>- Provide a Youth Tobacco Advisory Committee (YTAC)- Students from middle &amp; high school</li> <li>- Summer Matters Campaign- Summer Quest, Summer Ambassadors, Summer of Service &amp; internship programs.</li> <li>- Provide 6 week summer programming where the students are able to pick what they want to learn and how they can impact their community. Help expecting and parenting teens with case management and connect them with referrals for smoking cessation through La Familia. Connect youth to the Model Smoking Prevention Program (MSPP).</li> <li>- Provide internship opportunities through Sutter Health and City Hall.</li> </ul> |

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|               | <ul style="list-style-type: none"> <li>- Upcoming Women’s Event March 29<sup>th</sup>, for middle and high school girls. Sacramento State is hosting at the University Union.</li> <li>- In the past, Kimberly has presented at Sac City to engage youth and is happy to do this for other districts as well. Sac County TEP can join as well.</li> </ul>  |
| Policy Update | <p>Presented by Tim Gibbs</p> <ul style="list-style-type: none"> <li>• Prop 56 passed with a strong win in California (64.4% Supported vs. 35.6% Opposed). Over 115,000 phone calls were made, 15,000 in Sac County alone. Over 100,000 volunteer signatures were collected. Kimberly extended a huge thank you to Tim, Diana, and Lindsey for their hard work. Prop 56 goes into effect April 1<sup>st</sup> 2017, the largest historical tobacco tax increase at one time, 2 dollars a pack, now totaling \$2.87 in taxes per pack. Electronic Cigarettes have a comparable increase of 64% of whole sale price; little cigarillos increased by 66% each cigarette. \$.87 of the total \$2.87 tax per pack will go directly back into tobacco control programs.</li> <li>• A new policy in the works is the AB62 Bill, which would put the federal HUD Rule into California Law and add e-cigarettes to the policy.</li> </ul>   |
| Announcements | <p>Presented By All</p> <ul style="list-style-type: none"> <li>• Carol Maytum announced that the Breathe PSA Contest received 32 submissions in Sacramento County. The deadline to submit is February 10<sup>th</sup>, at 5pm. <ul style="list-style-type: none"> <li>- Winners will be announced at the CVS Press Release</li> <li>- February 25<sup>th</sup> there will be an award ceremony for contest participants in Elk Grove</li> <li>- The contest will have Statewide and Local Winners. The statewide prize is \$500</li> </ul> </li> <li>• American Lung Association is holding a Facilitator Training ‘Freedom from Smoking Training’ on February 23<sup>rd</sup> in Sacramento.</li> <li>• Sacramento County will be attending events during public health week (April 3<sup>rd</sup>- 9<sup>th</sup>) as part of the ‘Be Healthy Together Sacramento’ Campaign.</li> <li>• Update on Healthy Stores for a Healthy Community (HSHC) data: No data released yet due to the data being embargoed until the HSHC media event. Limited details available.</li> </ul> |

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| Next Meeting | TBD  |
| Adjournment  | Kimberly adjourned the meeting at 11:02 am |

**Minutes Distribution:** PHAB, TCC Members