

Sacramento County
Department of Health and Human Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

May 10th, 2017 9:00 am – 11:00 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95826

Board Room

Facilitator: Kimberly Bankston-Lee, Chair

Scribe: Tracie Chong-Borges, Sacramento County Health Education Assistant

Meeting Attendees: Kimberly Bankston-Lee, Alison Atkins, Twlia Laster, Joelle Orrock, Danica Peterson, Tracie Chong-Borges, Elisa Tong, Carol Maytum, Diana Douglas, Lindsey Freitas, Don Knutson, Miamah Reed, Scott Kazer, Tim Gibbs, Sohab Arif, DeAndre Thomas, Kim Homer-Vagadori, Jonathan Glatz, Christina Sparks, Cindy Vela, Miamah Reed, Claire Sallee, Vanessa Cuevas-Romero, Rachael Beutler, Don Knutson, Mariela Silva, Crystal Mantle, Melanie Dove

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| Topic | Minutes |
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| Welcome and Introductions | <p>Kimberly Bankston-Lee welcomed everyone, and the meeting began at 9:10 AM</p> <ul style="list-style-type: none"> • Kimberly welcomed all new members • Carol Maytum announced that Breathe California of Sacramento- Emigrant Trails will be changing its name to Breathe California- Sacramento Region |
| Mission Statement/Approval of Previous Meeting Minutes | <p>The mission statement was read by Alison Atkins. A motion to approve the February 8th meeting minutes with one minor change was made by Elisa Tong and approved by consensus</p> |
| <p>Tobacco Education (TEP) Update</p> <ul style="list-style-type: none"> • 2017-2018 Bridge Year Scope of Work (SOW), future plans • Current SOW 2014-2017 | <p>TEP updates were presented by Danica Peterson</p> <ul style="list-style-type: none"> • The current 2014-2017 SOW ends June 30th, 2017. • The TEP 2017-2018 Bridge Year Scope of Work (SOW) revisions from the state have been received, and the TEP has made changes accordingly. • On July 1st, 2017 the new fiscal year begins. The 2017-2018 Prop 99 funded Bridge Year Scope of Work (SOW) will focus on the following objectives: <ul style="list-style-type: none"> ○ Conditional Use Permits (CUPs) for tobacco retailers near youth-sensitive areas ○ Smoke Free Outdoor Dining/bars/service areas ○ Cessation (implementing tobacco use assessment questions in client/patient intake procedures in behavioral health, mental health, and/or drug/alcohol programs, hospitals, clinics, etc.) • Kimberly requested that Danica explain CUPs to new members. <ul style="list-style-type: none"> ○ Danica explained that the purpose of a CUP Policy is to limit tobacco retailer density. Often, the goal is to prohibit tobacco retailers from operating within a certain distance (usually 1,000 feet) from youth-sensitive areas in order to limit youth access to |

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| Topic | Minutes |
|----------------------|--|
| | <p>tobacco. The TEP's goal is to have at least one jurisdiction in Sacramento County implement or strengthen such policy during the bridge year. Upon research, two cities in the Sacramento County were found to lack CUPs, the cities of Galt and Isleton. The other 6 cities do have some form of CUP in place, but many of these existing policies could be strengthened.</p> <ul style="list-style-type: none"> • Danica announced that the Spring TCC newsletter has been sent out via email. Danica will be sending it to all the new TCC members as well. • Lindsey Freitas requested information for the SOW for 2018-2021; however, no guidelines have been released. There will be more information to come in later months. • Danica recognized and thanked Alison Atkins for writing two opinion pieces to assist with the current 2014-2017 TEP SOW, one of which was published in the Folsom Telegraph. |
| Subcommittee Updates | <p>Secondhand Smoke Subcommittee updates, presented by Twlia Laster</p> <ul style="list-style-type: none"> • Future SHS Meetings are TBD. The most recent meeting was held on May 4th. Danica will be sending out information on next meeting time and date. • A meeting with Elk Grove City Council was successful; they are on board with secondhand smoke revamp of current policies. • Twlia and Kimberly attended the Western Festival in Elk Grove over the weekend, which was a great opportunity to reach a new population to discuss secondhand smoke and tobacco information. • Miamah Reed attended the Western Festival as well and was able to engage festival attendees in tobacco related conversations. • Twlia attended the Multi-cultural City Meeting in Elk Grove. She plans on joining the committee and focusing on secondhand smoke, menthol, and flavored tobacco issues. • Sohab Arif from CRIHB has made 20 visits to different tribes and clinics to educate them on tobacco policy. CRIHB has recently done two webinars on e-cigarettes/vaping. Current tobacco policies are lacking e-cigarette information. Cessation trainings have been conducted with clinic directors to educate them on e-cigarettes and how they should not be |

Sacramento County
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| Topic | Minutes |
|---|---|
| | <p>used as cessation treatment resources. Sohab and his team are working on a tool kit that will contain sample policy and information for implementation of new policies. He estimates this will be available within 2-3 months.</p> <p>Youth and Young Adult (YYA) Subcommittee updates, presented by Joelle Orrock</p> <ul style="list-style-type: none"> • TUPE funding was accepted for San Juan, Folsom Cordova, Sacramento City, and Elk Grove. The Youth and Young Adult meeting will be held right after today's general TCC meeting, from 11am-12pm in the same room. <p>Cessation Subcommittee updates, presented by Elisa Tong</p> <ul style="list-style-type: none"> • The contract for 'California Quits' was signed and will be moving forward. Hoping it will be expanded to include Medi-Cal patients. Los Angeles has had 300 referrals through the helpline. The goal is to get Sacramento on the same level. Ideas to work with Sac City College, Breathe California, and CYAN are upcoming. <ul style="list-style-type: none"> ○ Elisa welcomes a new staff member, Melanie Dove, who works with maternal health and tobacco and created a factsheet that is currently used by the state. ○ A new resident, Angie Hood-Medland, has also joined the team and works with managed care plans. |
| <p>Tobacco Use Prevention Education (TUPE) Program Project Overview Presentation San Juan Unified School District</p> | <p>San Juan Unified School District TUPE Presentation, presented by DeAndre Thomas and Christina Sparks</p> <ul style="list-style-type: none"> • Final Year of the 3 year TUPE grant. • San Juan is the 11th largest district in California. • Overview of the 2016-2017 grant programs and activities: <ul style="list-style-type: none"> ○ Prevention: 6 lessons for middle schoolers as part of an after school program ○ Intervention: Teen Intervene, 3-4 sessions with students individually. An intervention programs for youth who may be experiencing problems associated with tobacco, alcohol, or other drugs. ○ Cessation: 6 sessions group based program. ○ Youth Development Activities: <ul style="list-style-type: none"> ▪ Club Live/Friday Night Live: A youth development opportunity for middle and |

Sacramento County
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| Topic | Minutes |
|---|---|
| | <p>high school students designed to build leadership skills and prevent substance use through weekly meetings and school-wide events. Students create Anti-tobacco PSA's, do door decorating contests, etc.</p> <ul style="list-style-type: none"> ▪ Reach One Alliance: A leadership club promoting students to live a healthy life free of tobacco and other drugs. Some activities include assembling Quit Kits, doing Community Clean up, etc. ▪ Smoke Screening: Monthly movie night to identify tobacco messages and tobacco use in movies. ▪ Don't Buy the Lie: An art contest geared toward preventing young people from smoking sponsored by Kaiser. ▪ Youth Decoy: Students serve as undercover retail data collectors to earn work/community service experience. ▪ Youth Action Summit: Annual event where students take what they have learned and bring it back to their school campuses, to parents, and communities. <p>Questions: Kimberly had a question regarding Teen Intervene, "How are students brought into this program?" Answer: Students who are caught using tobacco on campus. A referral from staff is given. Approximately 200-250 students a year are referred.</p> |
| <p>American Lung Association Training: How to Incorporate New State and Federal Tobacco Laws into Local Ordinances</p> | <p>Policy Training, presented by Diana Douglas</p> <ul style="list-style-type: none"> • Things to consider when passing local ordinances <ul style="list-style-type: none"> ○ Federal laws apply to all states and refer to federal definitions. ○ State level laws refers to their own state definitions. ○ Local level policies can layer on top of state and federal policies/laws. However, local laws cannot be lower than the federal or state laws- they can only go above and beyond them. • Federal Level Updates: 2016 <ul style="list-style-type: none"> ○ E-cigarettes and cigars are now under FDA regulation. Minimum age to purchase federally is 18. |

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| Topic | Minutes |
|-------|--|
| | <ul style="list-style-type: none"> ○ HUD Smoke-free Public Housing Rule was passed- Implementation in July 2018, does not include e-cigarettes. <ul style="list-style-type: none"> ▪ State and local level laws can build on these federal policies. • State Level Updates: 2016 <ul style="list-style-type: none"> ○ State level has the ability to go further with federal laws, closing loopholes in district buildings, parking lots, and school buildings or grounds. ○ Tobacco 21 passed in California in 2016, increasing the tobacco purchase age to 21 (Exception= active military can still be 18). The law includes e-cigarettes. ○ State tobacco licenses increased to \$265 annual renewal fee (previously it was a one-time fee of \$100). This includes tobacco retailers who only sell e-cigarettes, who were previously exempt. • Local level <ul style="list-style-type: none"> ○ In most cases, are free to go further then state and federal laws. ○ Encourage local communities to have their own strong policies. • What's next? <ul style="list-style-type: none"> ○ What direction do you take at local levels? <ul style="list-style-type: none"> ▪ Find the gaps, and pursue strong local tobacco policies. An example would be to include e-cigarettes in local policies to mirror the federal definition of tobacco products. ▪ ChangeLab offers example information sheets regarding tobacco definitions, state laws, e-cigarettes, how to implement local policies. ▪ Resources available through the Center for Tobacco Policy and Organizing, • Discussion: Carol had a question regarding marijuana use in public places. Marijuana use is not allowed anywhere tobacco use is prohibited. Diana is currently working with ChangeLab solutions on creating a marijuana factsheet. Kim Homer-Vagadori from CYAN has reached out to San Francisco and Santa Clara regarding current tobacco policies. • Kimberly recommends using the American Lung Association resource that show the grades received by Sacramento county cities regarding tobacco policy. |

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|---------------|---|
| Policy Update | <p>Presented by Tim Gibbs</p> <ul style="list-style-type: none"> • Currently experiencing less action from state level. <p>Current Bills:</p> <ul style="list-style-type: none"> • AB62, which would put the federal HUD Rule into California Law and add e-cigarettes to the policy. The bill has been experiencing strong opposition from housing advocates. Cessation resources have been offered to anyone who is looking to quit smoking. A committee meeting and floor vote will be held in the next week to follow. More updates are TBD. • AB386 and AB725 Smoke free beaches and parks • AB 1205 Taxation: there are concerns with this bill. Not much information has been given out yet. It is considered a “spot bill,” and it is suspected that the bill has something to do with e-cigarettes. It also may change licensing requirements of the STAKE Act, pushing back tobacco retailer fines from 3 years to 4 years. • At the local level, Oakland and San Francisco are introducing flavor bans. Oakland proposing to only sell menthol and flavored tobacco products in adult only tobacco stores. <ul style="list-style-type: none"> ○ The tobacco industry is fighting back with websites and available coupons. • Kimberly and Twlia have an ongoing project working on the ban of flavored tobacco products in the Sacramento region. <ul style="list-style-type: none"> ○ Strategies include community outreach, presentations to neighborhood associations, etc., providing statistics on why there is a need to ban flavored tobacco products. ○ City council member Kevin McCarty is a huge support, and will be introducing a bill to prohibit tobacco coupons. • Carol requested information on how we as a Coalition can get involved and help. Kimberly Bankston-Lee suggested educating and notifying the community, writing letters to council members, recruiting volunteers to support bills, creating educational packets, meeting and presenting Healthy Stores for a Healthy Community data and results, joining Kimberly and Twlia in their presentations. It is important to show the need to have such policies passed and how it will benefit the community as a whole. • Twlia requested that we involve youth TUPE volunteers. |

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|---------------|---|
| | <ul style="list-style-type: none"> • Joelle agreed this would be a great opportunity for youth to get involved. There is a need to prepare youth before such involvement. Get youth aware of current tobacco issues and then train them to advocate and speak to the issues. |
| Announcements | <p>Presented by All</p> <ul style="list-style-type: none"> • CYAN updates presented by Kim Homer-Vagadori: <ul style="list-style-type: none"> ○ In September 2017, there will be an incubator meeting on how to create a bridge and opportunities to work together for Local Lead Agencies (LLA) and Tier 2 Counties ○ A youth focus group was started; \$10 gift cards are given as incentive for students who participate. Nine students attended the May 9th focus group meeting. • Carol requested that if anyone has any connections with staff or students attending a vocational school to please contact Danica via email with any information. • The Health Center for Sacramento State lead contact is unknown so far, goal is to invite lead contacts to the TCC meetings. • Tim announced that Jim Wood will be honored at the Sacramento Gallery for his help on passing the Tobacco 21 Law. • Joelle will be focusing on reducing alcohol use among youth for the months of April, May, and June. Educational brochures and magnets can be passed out at any events or booths. (see Joelle for materials at the end of the meeting) • Kimberly announced an upcoming event, Breathe Festival May 11th, 5pm. Tickets are available online and at the door, \$40.00 each. • The Tobacco Education program will be co-hosting a webinar with TCEC to discuss local results from the 2016 HSHC data. The webinar will be held online on May 24th 3-4pm. Open for all TCC members to join. For more information, please contact Danica. |
| Next Meeting | September 13 th , 2017 |
| Adjournment | Kimberly adjourned the meeting at 11:10 am |