

Sacramento County
Department of Health and Human Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

November 8th, 2017 9:00 am – 11:30 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Board Room

Facilitator: Kimberly Bankston-Lee, Chair

Scribe: Tracie Chong-Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Kimberly Bankston-Lee, Twlia Laster, Megan Sheffield, Danica Peterson, Tracie Chong-Borges, Chantal Allen-Jarrell, Lindsey Freitas, Don Knutson, Joelle Orrock, Scott Kazer, Sohab Arif, Kim Homer-Vagadori, Miamah Reed, Mariela Silva, Carol Maytum, Lea Rathbun, Rachel Alvarez, Ade Richards, Tamara Wilgus, Claire Garcia, Emma Maron, Fabian Perez, Chris Cooper, Katti Mamatha, Crystal Mantle, Kathryn Allaman, Lara Falkenstein, Joanne Wellman, Stacy Kruse, Jackie Kashow, Joanne Vinton, Melanie Dove, Elisa Tong, Cindy Vela, Students: JD, MG, AG, HG, B, A, SH, AR, MA, AH, SK, AG, BS, MC, HA, SL, MH, SE, TM, ST, JG, AP, SL, SB, DR, KG (Student and Parent Initials for confidentiality)

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| Welcome and Introductions | Kimberly Bankston-Lee welcomed everyone to the 20 th Annual Recognition meeting and the event began at 9:05 am |
| Recognition Awards | <p>Presented by Kim Bankston-Lee</p> <p>Certificates were presented to commend organizations and individuals in the community that have made significant strides in tobacco control in 2017.</p> <p>Honorees:</p> <ul style="list-style-type: none"> • The California State University (CSU) Chancellor’s Office: The issuance of Executive Order 1108 which mandates the implementation of 100% smoke- and tobacco-free CSU campuses by September 1, 2017. We appreciate the commitment of the CSU Chancellor’s Office to the creation of a healthier work and learning environment for students and staff. Lara Falkenstein at CSUS accepted the award. • California State University, Sacramento: Sacramento State has been working diligently on training their Peer Health Educators to become Ambassadors and conducting some pre-environmental scans to assess current tobacco use trends on campus. Their team is working hard on getting signage up around campus to promote the new CSU tobacco policy. Lara Falkenstein at CSUS accepted the award. • Mercy Housing: Making all Mercy Housing apartment complexes completely smoke-free nationwide as of January 1st, 2016. No one from Mercy was at the event, certificate will be mailed. • Tamara Wilgus, CHES Project Manager Community Health Promotion: Advocated to include the Tobacco 21 law as part of the theme for Kaiser Permanente’s “Don’t Buy the Lie” contests in 2017. The award was accepted by Tamara. • K. Vang: “Don’t Buy the Lie” middle school division contest winner. K. Vang did not attend, certificate will be mailed. • Team V: “Don’t Buy the Lie” high school division contest winners. Students TE and PC did |

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| | <p>not attend the event, certificates will be mailed.</p> <ul style="list-style-type: none"> • Bulldogs Reaching Out Club officers and advisors: The club members serve as role models through their personal commitment to be drug free. Student officers and advisors accepted their awards. • Breathe California Sacramento Region: Outstanding efforts toward the collection of data, used statewide and nationally, as part of the Thumbs Up! Thumbs Down! Smoke-Free Movies Project. This data has been collected for over 20 years and has been recognized by entities such as the CDC and the Truth Initiative. The award was accepted by Claire Garcia, project manager of Thumbs Up Thumbs Down. • Breathe California Sacramento Region PSA Contest Winners: In partnership with CVS Health, Breathe, CA launched a PSA contest for youth. The contest was open to middle school and high school students, who were allowed to submit either individually or in a group. The students were asked to create an original anti-tobacco/nicotine PSA in response to the question: “What would it be like to “Be the First” tobacco-free generation?” 4 out of the 5 Breathe, CA locations participated in this contest. There were a total of 49 entries received, 32 of which were from Sacramento alone! The award was accepted by student winners. Videos of the PSA contest winners played after the students accepted their awards. |
| Mission Statement/Approval of Minutes | The mission statement was presented by Danica Peterson. Previous meeting minutes are approved with minor revisions made. |
| TCC Election Results | <p>Kimberly Lee-Bankston welcomes everyone to the TCC meeting.</p> <ul style="list-style-type: none"> • Danica presented the new Chair and Vice Chair Results for 2018: <ul style="list-style-type: none"> ○ New Chair for the TCC is Carol Maytum ○ New Vice Chair for the TCC is Timothy Gibbs • Kimberly Lee-Bankston is the current chair and will stepping down this January 2018 after serving two terms as Chair. Kimberly has been in the TCC since 1997 and is happy to have been the chair for the past four years. |

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| Tobacco Education Program (TEP) Updates | <p>TEP updates were presented by Megan Sheffield</p> <ul style="list-style-type: none"> • TEP’s SOW for 2017-2021 is in the middle of negotiations, currently working on revisions and should be starting to work on the SOW January 2018. Open to share the entire SOW with anyone who is interested. <ul style="list-style-type: none"> ○ Prop 56 funding will be focused on five objectives: Coalition Building, Outdoor Dining, Youth Engagement, Retail (conditional use permits), and Cessation ○ Prop 56 funding requires Adult Coalition recruitment and more Media output ○ TEP will be adding new full time positions, including an Outside Evaluator • The new SOW will be focused on improving cessation resources, diversifying the adult coalition, and increasing media campaigns. • Carol had a question regarding when/if the competitive grantees will receive funding from proposition 56 (CTCP funding). Lindsey Freitas from the American Lung Association believes that they are waiting for the 5 year plans to be completed before new funding is released. • Danica mentioned TEP’s upcoming Midwest Academy session for the retail objective, November 14th 9-11am at 9616 Micron Ave, Sacramento. Anyone who is interested is welcome to join and help TEP figure out strategies for the upcoming retail objective. Danica will send a reminder email following the meeting. <ul style="list-style-type: none"> ○ The Midwest Academy will be focused on; self-interest and power, legislative voting patterns, allies, opponents, jurisdictions to focus on and possible challenges. ○ Kim Homer-Vagadori from CYAN mentioned buffer zones and the Tobacco 21 law, discussed the need for retail restrictions near colleges, 18-20 year olds. |
| Subcommittee Updates <ul style="list-style-type: none"> • Secondhand Smoke (SHS) • Youth and Young Adult (YYA) • Cessation | <p>SHS updates presented by Twlia Laster:</p> <ul style="list-style-type: none"> • Saving Our Legacy (SOL) project has continued to work with Elk Grove City Council members for Smoke-Free Outdoor areas. Waiting to hear from council member Stephanie Nguyen on the next steps that can be taken. • Kimberly and Twlia have an ongoing project on the ban of flavored tobacco products in the Sacramento region. |

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| | <ul style="list-style-type: none"> • Sohab Arif from California Rural Indian Health Board (CRIHB) announced that the tribe in Redwood Valley passed new smoking policies for buildings, workers and hospitals. New cessation referral services are offered for commercial tobacco users. • Next SHS meeting TBA. <p>YYA updates presented by Joelle Orrock:</p> <ul style="list-style-type: none"> • Joelle attended the TUPE conference and was given updates on the Prop 56 funding. Funding from prop 56 may be able to partnership with Marijuana education and resources for youth and parents. By January 1st, 2018, 30 marijuana dispensaries are opening in the Sacramento Area. More education and awareness is needed for youth and parents about the risks of marijuana use. • Danica mentioned doing a conference call for the next YYA meeting sometime before January 10th. Danica and Joelle will work together to put together a time and date for the call. <p>Cessation updates presented by Elisa Tong:</p> <ul style="list-style-type: none"> • Elisa focused on local clinics in the last cessation meeting. Elisa is working with Rachel Alvarez from Sacramento Native American Health Clinic (SNAHC). • The Street Team paper is out and Elisa will forward the paper via email. • Kimberly gave a brief description of what the Street Team is, 16-24 youth and young adults that to peer to peer interviewing in public (malls/concerts). Participates are given quit kits and help with coping with quit attempts. This project went on for 5 years. Follow ups were done 1, 3, and 6 months to see results. This was then modified to R-3 Crew, peers reaching out and providing resources. • Elisa mentioned Joe Biden’s moonshot cancer initiative, two year supplements into cancer treatment. Clinical care for the first California Cancer Center receiving funding towards tobacco cessation and education for patients undergoing cancer treatment. The UC Davis Cancer Center pharmacists are able to give NRT treatment and counseling. • The California Quits Program is scaling up and developing more tools for cessation. • The next cessation meeting is TBA. |

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| Policy Update | <p>Presented by Lindsey Freitas:</p> <ul style="list-style-type: none"> • Finished up first year of the two year legislature sessions. Both smoke free parks and beaches bills were vetoed by the governor. Governor Brown is approaching closer to his term date and a new governor will be in office soon. • Twlia and Kimberly mentioned the SOL project and are waiting on receiving grant funding. Currently working on menthol and flavored tobacco policy, at this time they are unsure of how comprehensive the policy will be. Scheduled to meet with Tim Gibbs and council members to get the staff report. Formed a work group, accepting any participates who are interested in policy to join. • November 16th and January 12th, Twlia and Kimberly will be hosting a conference call regarding flavored tobacco. • Megan received notice that the City of Sacramento planning and design committee with a request to open up a smoke shop within 600 feet of two Elk Grove Continuation High Schools. Megan has sent a letter for support of stronger policy and conditional use permits. <p>Current Bills:</p> <ul style="list-style-type: none"> • AB62: Pubic Housing, smoke-free policy. Stalled in the committee, work with continue in 2018. |
| Announcements | <p>Presented by All</p> <ul style="list-style-type: none"> • Joelle mentioned the next Sacramento County Youth Coalition meeting, December 6th 4:30-6pm. The meeting will be focused on proposition 64, new laws, with the theme “This is not your father’s marijuana”. Danica will send out announcement for this event. • Don Knutson mentioned reading the SF Chronicle, a new study on lab rats was done showing more susceptibility to drug use after being exposed to alcohol and nicotine. The Study was from the National Institute of Drug Abuse. |
| Next Meeting | January 10th, 2018 |
| Adjournment | Kimberly adjourned the meeting at 11:30 am |

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