

Sacramento County
Department of Health and Human Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

March 14th, 2018 9:00 am – 11:00 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Board Room

Facilitator: Tim Gibbs, Vice Chair

Scribe: Tracie Chong-Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Tim Gibbs, Danica Peterson, Tracie Chong-Borges, Cat Bottini, Cindy Perez, Don Knutson, Scott Kazer, Kim Homer-Vagadori, Miamah Reed, Mariela Silva, Rachel Alvarez, Joanne Wellman, Tami Silvera, Jacob Asare, Emma Maron, Joanne Wellman, Jill Steinbachor , Terri Wolf, Nandakisher Kapa, Lindsey Freitas, Lara Falkenstein, Lea Rathbun, Cindy Vela, Claire Sallee, Yvonne Rodriquez

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Welcome and Introductions	Tim Gibbs welcomed everyone, and the meeting began at 9:07 am
Mission Statement/Approval of Minutes	The mission statement was presented by Tim Gibbs. Previous meeting minutes are approved by consensus. (few minor edits were made)
2017 TCC Satisfaction Survey Results	<p>Danica Peterson presented the Satisfaction Survey Results:</p> <ul style="list-style-type: none"> • A total of 17 surveys were completed for the 2017 Satisfaction Survey, this was the highest response rate so far for the coalition. The questions on the survey were similar to last year in order to compare results. <ul style="list-style-type: none"> ○ Highlights: <ul style="list-style-type: none"> ▪ Overall Coalition members were satisfied with the Coalition. ▪ 33% have been members for less than 1 year (new members) ▪ For member diversity Coalition members requested having my law enforcement, faith based organizations, Youth, and LGBTQ. ▪ Members were interested in more presentations/Trainings, data collection, media campaigns, social media, behavioral health and policy. ▪ Members requested that the Coalition be more task and goal oriented. ▪ Reach out to organizations or partner groups. Joelle Orrock is a great contact; she is the lead for the Sacramento County Coalition for Youth and can address marijuana issues. ○ Subcommittee Highlights: <ul style="list-style-type: none"> ▪ Members requested more action oriented meetings, clear duties for subcommittee members. ▪ Be more involved with social media and media campaigns. • Requests to have the Tobacco Education Clearinghouse of California TECC for the July meeting to put on a social media training, also mentioned Uptown Studios and UC Davis.
Tobacco Education Program (TEP) Updates	<p>Danica presented TEP Updates:</p> <ul style="list-style-type: none"> • TEP is holding part 2 of the Mid-West Academy for Outdoor Dining, March 21st 10-12pm.

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	<ul style="list-style-type: none"> ○ Rachel Alvarez mentioned making sure to explain what a Mid-West Academy is before members attend one in the future. ○ TEP staff will be attending the Freedom from Smoking Training with the American Lung Association, March 15th 8:30-5. ● Cat Bottini will be the new Coalition Community Engagement Coordinator, and point of contact for the coalition. ● Lindsey Freitas announced the upcoming I and E Days May 22nd, for Local Lead Agency's only. The following year will allow for competitive grantees to participate. ● TEP has current contracts in the works and should be finalizing the external evaluator before the end of the fiscal year. Objective 5 Youth Engagement was also approved to be subcontracted out. ● Cindy Perez is the lead on the Youth Purchase Survey for TEP, currently looking for young adults 18-20 years old to volunteer. The surveys will be conducted from April to Mid-June 2018. Youth will be compensated with gift cards for every 4-6 hour shifts. Reached out to Sacramento State Health and Wellness department for student volunteers. The surveys will be conducted in all Sacramento jurisdictions; the tobacco retailers were randomly selected. <ul style="list-style-type: none"> ○ There will be a brief presentation training and informational folder for all volunteers prior to going out and conducting the surveys. ○ Lea Rathbun recommended creating and sending out a flyer to recruit volunteers and send it to the coalition members. During the surveys Lea also mentioned placing volunteers in jurisdictions that they are not currently living in in order to avoid running into people or retailers that could potentially recognize them. ● TEP is working on getting the recruitment subcommittee started. ● Yvonne stated that the funding received by TEP is only allowed to focus on tobacco issues not marijuana. <ul style="list-style-type: none"> ○ Kim Homer-Vagadori mentioned it might be helpful for the coalition to have list of the jurisdictions and the issues they are facing with the new marijuana laws. A presentation about the findings would be helpful.

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	<ul style="list-style-type: none"> ○ Joelle stated that the Sacramento County Coalition for Youth (SCCY), which is focused on the prevention of underage drinking, is also starting to talk about marijuana messaging. She will keep the TCC Coalition updated with more news and events regarding marijuana. ○ Sacramento Marijuana Summit- April 25th, 8:30-4pm at the Sierra Health Foundation. ● Lindsey proposed that the coalition write a letter of support to legislature in order to help keep the roll over funding from prop 56; the Department of Finance is threatening to take away any roll over funds from prop 56. Without roll over funding this could impact tobacco control work drastically. This will also affect TUPE funded programs as well. <ul style="list-style-type: none"> ○ Tim Gibbs suggested in order to help the department of finance understand the importance of roll over funds we need to try and humanize the issue, tell real stories on how it will actually effects tobacco control, use specific examples.
<p>Subcommittee Updates</p> <ul style="list-style-type: none"> ● Secondhand Smoke (SHS) ● Cessation ● Youth and Young Adult (YYA) 	<p>SHS updates presented by Danica in the absence of Twlia:</p> <ul style="list-style-type: none"> ● Danica summarized the last SHS meeting from February 15th: meeting minutes available. ● Elk Grove passed smoke-free outdoor dining effective February 23rd, 2018. <ul style="list-style-type: none"> ○ Included no smoking within 20 feet of any outdoor dining area. <p>Cessation updates presented by all:</p> <ul style="list-style-type: none"> ● Cat Bottini is working with Elisa Tong for Cessation in the UC Davis Student clinic. ● Doodle poll was sent out for the next cessation meeting. Date TBA ● Laura Falkenstein; Sacramento State is currently having students confront smokers on campus and helping to connect them with referral services. ● Kim stated that primary doctors are talking less with patients about cessation, pharmacist are now able to talk with patients about cessation and medications that they are currently taking. Pharmacists are also able to prescribe nicotine replacement therapy (patches, nicotine gum, medications). ● UCSF is receiving a grant to help counties with technical assistance for cessation and behavioral health clinics.

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	YYA updates presented by all: <ul style="list-style-type: none"> • Kim with the California Youth Advocacy Network CYAN mentioned new brochures for youth and young adults are now available on their website.
Tobacco Prevalence and Cessation among the Behavioral Health Population Presentation	Presented by Cat Bottini, Health Educator <ul style="list-style-type: none"> • A copy of the PowerPoint slides was provided to all members. <ul style="list-style-type: none"> ○ Highlights the Facts and Myths about cessation in behavioral health settings.
Tobacco-Use Prevention Education (TUPE) Program Project Overview Presentation Twin Rivers Unified School District (TRUSD)	Presented by Scott Kazer <ul style="list-style-type: none"> • A copy of the California Healthy Kids Survey was provided to all members. • The presentation included the highlights of the results from the survey.
Policy Update	Presented by Tim Gibbs: <ul style="list-style-type: none"> • Tim announced an event with the American Cancer Society, The Annual Policy Reception April 14th 5-7pm. He will be sending out an invite via email to coalition members. • Kim announced Youth Quest is coming up this March 19th at the capital. There is expected to be about 320 students participating. • April 18th, CDPH will be putting on a full day incubator meeting (1 of 5) for LLAs, SCOE, and the TUPE Coordinators (Tier 2) to collaborate and discuss roles and responsibilities and how to best work together. This event is by invitation only. • Tim stated that he is also continually working on protecting TUPE funding.
Announcements	Presented by All <ul style="list-style-type: none"> • Crocker Museum Event March 22nd 6:30pm, Panel Talk: Art and Activism. • 2018 Sacramento American Cancer Society Cancer Action Network (ACS CAN) Research Reception, Tuesday, April 17, 2018 5:00 p.m. In Honor of Assembly member Joaquin Arambula, MD. • Don Knutson mentioned that San Francisco may be trying to reverse the ban on the sale of

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	flavored tobacco, R.J. Reynolds is involved, keep an eye out.
Next Meeting	May 9th, 2018. 9:00-11:00am
Adjournment	Tim adjourned the meeting at 11:20 am