

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

January 9th, 2019 9:00 – 11:30 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Board Room

Facilitator: Neela Satyanarayan

Scribe: Tracie Chong-Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Neela Satyanarayan, Tracie Borges, Danica Peterson, Megan Sheffield, Serenity Liew, Celena Donahue, Joelle Orrock, Molly Patterson, Christine Davidson, Claudia Medina, Desiree Barahona, Moreen Sharma, Shannon Haggitt, Rebecca Hsieh, Mariela Silva, Cindy Vela, Mary Bradsberry, Analyse Houston, Emma Maron, Stacy Springer, Marissa Greenband, Jeanette Treiber, Scott Kazer, Elisa Tong, Gao Xiong, Ryan Vaughan, Terri Wolf, Beatriz Aurelio, Twlia Laster, Rachel Alvarez, Jessica Fielding, Joanne Wellman, Cindy Foltz, Sandra Torres, Miamah Reed, Ingrid Morales, Claire Sallee, Lea Rathbun, Debbie Blanchard

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Topic	Minutes
Welcome and Introductions	Neela Satyanarayan welcomed everyone, and the meeting began at 9:05 am
Mission Statement/Approval of Minutes	The mission statement was presented by Danica Peterson. Previous meeting minutes were approved by consensus.
Tobacco Education Program (TEP) Updates <ul style="list-style-type: none"> • Conference/Workgroup Updates 	Presented by Neela and Danica: <ul style="list-style-type: none"> • TEP is hiring an additional Health Educator who will become the Coalition and Community Engagement Coordinator and will be starting within the next couple of months. An on-call staff person is also expected to be hired. • The 2019 Healthy Stores for a Healthy Community (HSHC) campaign is starting this March. Retail observation surveys will be conducted from March through June, and the TEP will be recruiting volunteers to help complete the surveys. • Debbie Blanchard from the Sacramento County Oral Health Program explained their new funding with Prop 56. They will be focusing on oral health and tobacco use. The Oral Health program was previously known as Smile Keepers. During this time, they went into schools with children aged 0-5 and educated teachers, parents, and children on their oral health and provided screenings and access to care with First Five funding. • Danica and Debbie will be conducting a two hour presentation at the Sacramento Dental District Society Conference and Expo on February 21st. Debbie's oral health section in the presentation will be presented at the March TCC general meeting. • Megan Sheffield attended the APHA Annual Meeting and Expo in San Diego. The expo briefly touched on California and tobacco control. She suggested that we as the state need to submit and present more research on California's successes and new laws. Megan has access to all presentations from the expo and is happy to share the link with any TCC members interested. • Danica Peterson reported on the California Tobacco-free Projects' meeting that she

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	attended in November.
Healthy Stores for a Healthy Community (HSHC) Presentation	<p>Presented by Danica Peterson and Tracie Borges:</p> <ul style="list-style-type: none"> • The Healthy Stores for a Healthy Community (HSHC) campaign is a statewide collaboration conducted every three years between nutrition, tobacco, alcohol, and HIV/STD prevention partners. The goal of this campaign is to improve the health of residents through supporting healthy changes in the retail environment. • An overview of the upcoming HSHC campaign was provided. Components include observation surveys, public intercept surveys, key informant interviews, regional press events, etc. • Observation surveys will be conducted March through June 2019. • TEP will be recruiting volunteers to participate in the survey data collection. • It is anticipated that approximately 500 retailers will need to be surveyed in Sacramento County. One major difference from the 2013 round of surveys is that the 2016 store list also includes food-only stores (stores that do not sell tobacco) in order to give a more accurate picture of the retail environment. • The core survey will consist of approximately 47 observational questions. Additionally, the TEP has chosen to conduct the Flavored Products Module, which is one of the four optional additional survey modules. This module consists of approximately 14 questions specific to flavored tobacco. TEP also included the Flavored Products module when the HSHC surveys were last done in 2013. • TEP and partnering staff from the Sacramento County Obesity Prevention Program (SCOPP) will be attending a statewide train-the-trainer training in Sacramento on Feb 12th and 13th, 2019. More information on the survey and data collection will be provided at that time. • TEP staff will facilitate a mandatory local data collection training for Sacramento County on March 11th 9 am- 3 pm for interested volunteers. <ul style="list-style-type: none"> ○ Different trainings will be held for youth at more accommodating times. More info to come.
Subcommittee/Task Force	Equity and Diversity Subcommittee updates presented by Twlia Laster:

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Updates

- Equity and Diversity Subcommittee
- Youth and Young Adult (YYA) Subcommittee
- Cessation Task Force
- Policy Task Force

- A mission statement was created at the last meeting held on January 4th.
 - “The Equity and Diversity Subcommittee works to improve equity and diversity in tobacco control and to recruit and retain diverse TCC members who bring a variety of backgrounds, experiences, and points of view to the TCC.”
- Goal of the subcommittee is to recruit at least 20 new diverse Non-Prop 99/56 funded community members by 2021.
- TEP staff has recruited approximately 6 new members in 2018.
- The next meeting will be on February 21st, 3 pm at 9616 Micron Ave, Sacramento.
- Please let Danica know if you are interested in joining the subcommittee.

Youth and Young Adult (YYA) Subcommittee updates presented by Joelle Orrock:

- Next meeting is directly after the General Meeting.
- In September, CYAN did a flavors training that was very informative.
- The Sacramento County Coalition for Youth has released a newspaper on youth and marijuana prevention.

Cessation Task Force Updates presented by Elisa Tong:

- The Cessation Subcommittee has become a Task Force and will only meet as needed. Moving forward, meetings will be more action-oriented.
- The CA Quits team has expanded and is continuing to work with Sacramento County on quality metrics.
- The work with the Sacramento County Broadway Clinic’s referral process is currently on hold until the county hires an additional health educator.
- Sierra Health Foundation is hosting the Right Care Initiative on January 14th; this will be the first time they are introducing tobacco as an issue concerning cardiovascular disease. Attendees will include all of the big health care systems (Kaiser, Sutter, UC Davis, and Mercy).
 - Other attendees include: TEP staff, Wellspace, Peach Tree, Elica (invitation Only)
 - Invitations will be sent to Twlia with the SOL Project, Debbie Blanchard with Oral Health, and Rachel Alvarez with the Sacramento Native American Health Clinic (SNAHC).

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	<ul style="list-style-type: none"> ○ Rebecca Hsieh with UC Davis will send the bit.ly link to Danica to pass on the invitation. <p>Policy Taskforce Updates presented by Danica:</p> <ul style="list-style-type: none"> • City of Citrus Heights had the first reading of their revised smoke-free ordinance which includes many outdoor recreational areas (exemption of Golf Course). • The City of Sacramento flavor ban will proceed sometime in February with the council. TBD <ul style="list-style-type: none"> ○ SOL Project (Saving Our Legacy: African Americans for Smoke-free Safe Places), has been continuing to educate the community on the flavor ban. ○ Emma Maron will be meeting with councilmembers Ashby and Jennings to gain more support.
Policy Updates:	<p>Presented by Emma:</p> <p>Current Bills:</p> <ul style="list-style-type: none"> • AB 13: (Cunningham R) Electronic smoking devices: manufacturers: advertising. (Introduced: 12/5/2018) • SB 8: (Glazer D) State parks: state coastal beaches: smoking ban. (Introduced: 12/3/2018) • SB 38: (Hill D) Flavored tobacco products. (Introduced: 12/3/2018) • SB 39 (Hill D) Tobacco products. (Introduced: 12/3/2018) • Citrus Heights passed a smoke free ordinance profiting smoking in almost all spaces. • The City of Sacramento flavor ban will proceed sometime in February with the council. TBD
Announcements	<p>Presented by All:</p> <ul style="list-style-type: none"> • Scott Kazer is looking for resources for anti-tobacco assembly for the spring. <ul style="list-style-type: none"> ○ Elisa, Twlia and Mariela may have contacts and will send them over to Scott. ○ Danica will ask Kim Homer-Vagadori with CYAN. • The SOL Project announced that they are recruiting youth ages 12-17, middle and high school students throughout the gold country region. More information is located on the SOL website: www.thesolproject.com. • Miamah Reed with Sacramento City Unified School District will be hosting the Marijuana Town hall Discussion on January 31st; she is looking for adult experts to participate on a panel for the event.

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	<ul style="list-style-type: none"> • The Health Education Council is holding their first META Coalition meeting on January 17th, 10-11:30am at the Mexican Consulate of Sacramento. The public is welcome to join. • The youth group with the Safety Center will be presenting a proposal to the California State Fair Board on January 26th to propose that the State Fair go completely smoke-free. <ul style="list-style-type: none"> ○ They are looking for suggestions or statements they can use as part of their meeting and proposal. ○ TEP staff and Twlia from SOL will take a look at the proposal. <p>The TCC 2018 Satisfaction Survey was passed out for members to complete before leaving the meeting.</p>
Next Meeting	General Coalition Meeting: March 13 th , 2019, 9:00-11:00 am.
Adjournment	Neela adjourned the meeting at 10:25 am