

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

May 8th, 2019
9:00 – 11:00 am

Meeting Location

Sacramento County Office of Education
10474 Mather Blvd
Mather, CA 95655

Facilitator: Carol Maytum, Tobacco Control Coalition Chair

Scribe: Tracie Borges and Barbara Cannon, Sacramento County

Meeting Attendees: Tracie Borges, Nkechi Michel, JaQuay Butler, Serenity Liew, Neal Kohatsu, Theresa Boschert, Emma Maron, Maria Lozano, Irene Cishenos-Fong, Chioma Ibenbuehi, Peggy Nguyen, Colleen De La Vega, Brenda Owings, Mona Keramati, Joyce Bartlett, Mariela Silva, Claudia Medina, Martin Gonzalez, Twlia Laster, Joelle Orrock, Alyssa Pham, Rebecca Dalton, Jenny Phan, Chantelle Comeau, Jackie Kaslow, Mary Bradsberry, Carol Maytum, Melanie Dove, Scott Kazer, Jessica De La Pena, Cody Cotten, Rachel Alvarez, Keri Hess, Analyse Houston, Don Knutson, Erica Corpuz, Marissa Greenband, Kim Homer-Vagadori, Gail Killy, Joanne Wellman, Cindy Vela, Rebecca Hsieh, Claire Sallee, Beatriz Aurelio, Efraim Lopez, Ingrid Morales, Isaac Gonzalez, Ana Hernandez, Christine Davidson, Neela Satyanarayan, Danica Peterson

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Topic	Minutes
Welcome and Introductions	Carol Maytum welcomed everyone, and the meeting began at 9:00 am.
Mission Statement/Approval of Minutes	The mission statement was presented by Tim Gibbs. <ul style="list-style-type: none"> Meeting minutes were approved with some minor edits.
Tobacco Education Program (TEP) Updates	<p>TEP Updates presented by Neela Satyanarayan:</p> <ul style="list-style-type: none"> TEP has hired on two additional Health Educators: Nkechi Michel and JaQuay Butler. Nkechi will be taking over as the Coalition point of contact. TEP has created a google drive and email for the TCC. The google drive will include meeting minutes, agendas, presentations, and other resources. <ul style="list-style-type: none"> Email address is: tccsacramentocounty@gmail.com. Danica will send out a link to the Google Drive folders. TEP staff attended a parent/youth event “Up in Vape”, at Rio Americano High School on May 7th. The event was very informative, four presentations were presented (one from Stanford Research Center staff, one from Recovery Happens staff, and two presentations from students sharing their former experiences with electronic cigarettes- one with nicotine and one with THC). <p>Upcoming Events:</p> <ul style="list-style-type: none"> May 16th TEP is hosting a Fiesta to celebrate the passing of the flavor ban ordinance in the City of Sacramento on April 16th. <ul style="list-style-type: none"> Location: La Cosecha Restaurant, 917 9th St., Sacramento at 5pm. TEP is hosting an event to recognize and showcase the County’s Youth Subcontractors’ work. All TCC members are invited. <ul style="list-style-type: none"> Date/Time: May 22nd 2019, 4-6pm. Location: La Familia Maple Community Center, 3301 37th Ave Sacramento.

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<p>Sheriff's Department New Funding and Outreach Efforts</p>	<p>Presented by Deputy Cody Cotten with the Youth Services Unit Impact Division:</p> <ul style="list-style-type: none"> • The Sheriff's department has received money from the Department of Justice (DOJ) to work on tobacco education and enforcement within the community. The tobacco subject is new to their programs. They are looking to collaborate and work with school professionals. • For their programs and resources visit: http://www.ssdsal.org/programs.html <ul style="list-style-type: none"> ○ ssdsal.org ○ sacscip (Instagram) ○ sacsheriff (Instagram) ○ sacramento_sal (Instagram) ○ Sacramento County Sheriff's Office (Facebook) ○ Sheriff's Community Impact Program (Facebook) ○ SAL/YSU (Facebook)
<p>Presentation: UC Davis Student Nursing "Wear a Cape, Don't Vape"</p>	<p>Presented by Colleen De La Vega and Team: (All presentation slides are available on the shared TCC google drive at https://drive.google.com/drive/folders/1ujtS71mGRXqeb5RVZaLUY_9iQDBXPbRC)</p> <ul style="list-style-type: none"> • Presentation was well received: <ul style="list-style-type: none"> ○ Neal Kohatsu discussed having a way to evaluate the effectiveness of the one week program.
<p>Presentation: UC Davis Student Nursing "Breaking the Chains in tobacco Addiction: Empowering Minority Communities to Quit"</p>	<p>Presented by: Rebecca Dalton and Team: (All presentation slides are available on the shared TCC google drive at https://drive.google.com/drive/folders/1ujtS71mGRXqeb5RVZaLUY_9iQDBXPbRC)</p> <ul style="list-style-type: none"> • Presentation was well received: <ul style="list-style-type: none"> ○ Twlia will be in contact with the nurses to discuss publishing their media campaigns shown in the presentation. The SOL project is holding a focus group tonight and would like to be able to focus test the pieces. Contact information was exchanged. ○ Neal Kohatsu found the presentation very compelling, would also like to see media pieces go to the state.

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Subcommittee/Task Force Updates

- Equity and Diversity Subcommittee
- Youth and Young Adult (YYA) Subcommittee
- Cessation Task Force
- Policy Task Force

Equity and Diversity Subcommittee updates presented by Twlia Laster:

- Last meeting was held on April 18th, as of now the taskforce has approximately 10 members.
- The new recruitment postcards are ready for distribution.
- The TCC recruitment letter is ready and has been sent out to potential new members.
- **Action item: Twlia mentioned she will be requesting support from the TCC. The tobacco industry is pushing to add in criminalization of possession in areas where the tobacco products are banned to State bills 38 and 39, proposed flavors bans. She is requesting a letter from the coalition to state the importance of leaving out criminalization in the bills. This is a tobacco company tactic to reduce support of the bill.**
- **Action Item: Anyone who may know people interested in becoming a member of the E&D Subcommittee please contact TEP staff.**
- Next Meeting will be June 20th, 3-4pm. Location: 9616 Micron Ave Ste. 670 Sacramento CA, 95827.

Youth & Young Adult (YYA) Subcommittee Updates presented by Joelle:

- The next YYA meeting will be held today right after the general meeting from 11am-12pm. After that, the next meeting will be July 10th from 11am-12pm.
- At today's meeting, we will be discussing the youth subcontractor event, steps on moving forward and how to reach out to other jurisdictions that may be interested in a flavor ban, and any other announcements.
- Kimberly Bankston-Lee is going to speak with Unincorporated Sacramento to discuss a possible flavor ban. Councilmember Guerra is very supportive and is willing to help.

Cessation Task Force Updates presented by Cindy Vela:

- The next cessation taskforce meeting is still TBD.
- UC Davis is working with Sacramento County Clinic, Elica, One Community Health, and Peach Tree clinics to help them connect to cessation referral systems through their EMR.
- Jackie invited everyone to visit www.caquits.com for resources for the health systems and more.

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	<p>Policy Taskforce:</p> <ul style="list-style-type: none"> • There will be no second reading in regards to the flavor ban in the City of Sacramento, the ordinance has passed and will go into effect January 2020. • Tim congratulated everyone who worked on passing the flavor ban. Everyone's efforts have paid off, thousands of door hangers, phone calls, postcards, and meetings were done in support of this ordinance.
<p>Policy Updates:</p>	<p>State Policy Presented by Tim Gibbs: Six tobacco-related bills are still moving through the legislature:</p> <ul style="list-style-type: none"> • AB 1718 (Levine – D, San Rafael) State parks: state coastal beaches: smoking ban • SB 8 (Glazer – D, Orinda) State parks: state coastal beaches: smoking ban • SB 38 (Hill – D, San Mateo) Flavored tobacco products • SB 39 (Hill – D, San Mateo) Tobacco products • SB 424 (Jackson – D, Santa Barbara) Tobacco products: single-use and multiuse components • SB 538 (Rubio – D, Baldwin Park) Electronic cigarettes • To get a full list and updates go to www.center4tobaccopolicy.org <p>Local Policy Presented by Kimberly Bankston-Lee:</p> <ul style="list-style-type: none"> • SOL and American Lung Association have been speaking to council members with Elk Grove to discuss restricting flavored tobacco and updating their current policies to include electronic smoking devices. • Yolo County and Auburn are also interested in a flavor ban.
<p>Announcements</p>	<p>Presented by all:</p> <ul style="list-style-type: none"> • American Lung Association is able to support counties across the state looking into banning flavors. • Action Item: Keri Hess with Health Education Council is partnering with Marissa Greenband at Breathe and working on Smoke-free housing units in Galt. If anyone has any contacts in Galt please let her know. • Emerald Evans from Sacramento City Unified School District SCUSD announced there is

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	<p>an event May 17th at the Crocker Art Museum from 4-7pm. Action Item: Emmerald is looking for people to volunteer and table for the event, please contact TEP staff for more information and if you would like to participate.</p> <ul style="list-style-type: none"> • UC Davis announced the California Smokers' Helpline is hosting a free webinar on Thursday, May 9th from 1:30 to 2:30 pm PST, Making MIQS Matter: Learn How Incentives Can Motivate Smokers to Quit. • Cindy Vela mentioned that UC Davis is developing a local resources for managed care plans regarding NRTs. • Isaac Gonzalez from San Joaquin County is looking for champions who helped pass the flavor ban in the City of Sacramento to help with passing the ordinance in San Joaquin. <ul style="list-style-type: none"> ○ Jackie Kaslow mentioned collaborating with San Joaquin's Coalition. ○ Tim and Twlia Laster are also great resources. • Danica presented a quick PSA video done by UC Davis on how nicotine alters developing brains. This PSA is running through June 2019.
Next Meeting	July 10th, 2019, 9:00am-11:00 am.
Adjournment	Carol adjourned the meeting at 10:50 am