

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

September 11, 2019

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Facilitator: Carol Maytum / Neela Satyanarayan

Scribe: Barbara Cannon, Sacramento County / Tracie Borges, Sacramento County Tobacco Education Program

Meeting Attendees: Neela Satyanarayan, Tracie Borges, Macellina Amonoo, Nkechi Michel, Danica Peterson, Barbara Cannon, Joelle Orrock, Deborah Blanchard, Don Knutson, Richardson Davis, Brandon Alvarez, Ajay Saini, Sal Sanneh, Windy Ly, Aziz Attassy, Keri Hess, Roxanne Flores, Carol Maytum, Marissa Greenband, Joyce Bartlett, Gen Saelee, Twlia Laster, Joanne Wellman, Cody Cotten, Danielle Driscoll, Lea Rathbun, Rebecca Hsieh, Moreen Sharma, Cindy Vela, Shannon Haggitt, Simret Negash-Lillard, Tami Silvera, Kim Homer-Vagadori, Stacy Springer, Cindy Vela, Jackie Kaslow

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Topic	Minutes
Welcome (Ice Breaker) and Introductions	Carol Maytum started the meeting at 9:00 am. Bingo ice breaker was started.
Mission Statement/Approval of Minutes	The mission statement was presented by Carol. Minutes were viewed from the July 10 th meeting, minutes approved. One small edit made.
Tobacco Education Program (TEP) Updates	Presented by Neela Satyanarayan: <ul style="list-style-type: none"> • TEP is working on the next steps for the Healthy Stores for a Healthy Community campaign. Observation surveys have been conducted, and the next phase includes public opinion polls and key informant interviews which will be conducted by TEP and its external evaluator, Zetitic. • Currently working on Coalition letters of support for Rancho Cordova and Unincorporated Sacramento. Both jurisdictions are looking into flavored tobacco and retail density restrictions, and additionally, Rancho Cordova is looking into smokefree multi-unit housing. • TEP will be focusing on smoke-free outdoor dining in the City of Sacramento.
Review of TCC Recognition Award Nominees	<ul style="list-style-type: none"> • During the meeting, TCC members were given notecards to write down their nominations for the November Recognition meeting. • TEP staff presented the current nominations from the executive subcommittee on slides during the meeting. <ul style="list-style-type: none"> ○ Contact TEP for more information or to email additional nominee recommendations
TEP Youth Subcontractor Updates	<ul style="list-style-type: none"> • All four TEP youth subcontractors gave a brief presentation on their programs and future plans with their new contracts. Two of the subcontractors are returning TEP grantees that were also funded in the previous cycle (Breathe California Sacramento Region and La Familia Counseling Center), and two are new (Sacramento Chinese Community Service Center and PRO Youth and Families). <p>Subcontractor Updates:</p> <ul style="list-style-type: none"> • Marissa Greenband, Breathe California Sacramento Region

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	<ul style="list-style-type: none"> ○ The Youth Advisory Board (students from all over Sacramento County) will meet twice a month at Valley Vision. There will also be a second youth group (consisting of Rio Americano students) that will meet twice a month after school at Rio Americano High School. ○ YAB is an existing group consisting of around 9 students. The Rio Americano group is brand new with about 12 students interested in joining the program so far. ● Roxanne Flores, La Familia Counseling Center <ul style="list-style-type: none"> ○ The existing Youth Voice group consists of 14-21 year olds and meets at La Familia's Maple Neighborhood Center every Friday. Youth will learn leadership skills, career opportunities, service projects, and tobacco education. ○ In the previous TEP subcontract, youth decided to participate in the City of Sacramento Flavor ban, youth presented to city council on the effects and harms of vaping. A video of youth speaking at the city council meeting was shown. ● Windy Ly, Pro Youth and Families <ul style="list-style-type: none"> ○ Starting to create a new program, recruiting youth from high schools in the area. Looking to do an after school program. ● Brandon Alvarez, Sacramento Chinese Community Service Center <ul style="list-style-type: none"> ○ Works with after school programs across Sacramento County, currently focusing on Rosemont High School for this grant. ○ Working with youth 9-12th grades. ○ They have 10 Health Ambassadors so far.
<p>“Partnering to Make Smoke-free MUH in Sac Happen” Presentation</p>	<p>Presented by Marissa and Keri Hess:</p> <ul style="list-style-type: none"> ● Breathe California Sacramento Region (a local CTCP grantee) and the Health Education Council (HEC) (a regional CTCP grantee) are currently partnering on efforts to implement smoke-free multi-unit housing policies in Sacramento County. Current focus jurisdictions include Rancho and Galt. Marissa and Keri have been dropping off educational packets with city council members and providing technical assistance. ● For more information on how you can get involved, please contact TEP staff.

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Subcommittee/Task Force Updates

- Equity and Diversity Subcommittee
- Youth and Young Adult (YYA) Subcommittee
- Cessation Task Force
- Policy Task Force

Equity and Diversity Subcommittee Updates:

- The last meeting was held on August 20th, the strategic plan was updated, new ideas to have new members introduced on Facebook/Email and will include a picture and short bio.
- Discussed new ice breakers for upcoming meetings.
- The next meeting will be by phone on September 26th, 10am.

E&D Action Items:

- **TEP will create a spread sheet of all the local coalitions that members can join, also a great opportunity to recruit more diverse members**
- **TEP staff will continue to update the email distribution list as needed**

YYA Subcommittee Updates:

- The next YYA meeting will be held directly after the General meeting today.

Cessation Task Force Updates:

- UC Davis's CA Quits program is focusing on working with two community clinics and updating their electronic medical records cessation referral systems.
 - The current referral system has been connected to California's phone line, previously the referral line was going to Oregon.
 - TEP staff will be collaborating with CA Quits and working in clinics as a team.
- The next cessation meeting is TBD.

Policy Task Force Updates:

- The last meeting was on August 15th. Tim Gibbs and Emma Maron are the current Co-chairs. Lindsey (former Policy Taskforce Co-chair) will remain a Coalition member but will likely be less active. She has transitioned to a new position at the Campaign for Tobacco Free Kids (CTFK).
- Unincorporated Sacramento County is gearing up to discuss implementing various policy options such as a flavored tobacco sales restriction, retail density restriction, and e-cigarette bans and regulations. Four of the five Board of Supervisors are supportive of at least some of these regulations.
- The next meeting will be TBD.

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<p>Speakers Bureau</p>	<p>Presented by Joelle Orrock:</p> <ul style="list-style-type: none"> • Joelle and TEP will be putting together a Speakers Bureau. <ul style="list-style-type: none"> ○ Looking to recruit TCC members to be a part of the Bureau. ○ Provide trainings and educational presentations to schools and communities in need. ○ Put together a power point presentation that is tailored and giving out the same message. ○ Create Spanish versions of the presentations as well (Keri with HEC may be able to assist). Bilingual volunteers needed to present. <p>Action Item:</p> <ul style="list-style-type: none"> • TCC staff will send out a doodle poll for an upcoming meeting to discuss the speaker’s bureau and what it will entail.
<p>Announcements</p>	<p>Presented by All:</p> <ul style="list-style-type: none"> • Stacy Springer from Breathe CA announced that they are going to be accepting PSA contest entries January 31st. Action item: Breathe to send flyer to TEP to be distributed to TCC. • Kim Homer-Vagadori from CYAN announced that Stanford released an alternative program for suspension called “Catch my Breath” for students caught using tobacco products on school campuses. The new curriculum will reach younger students. <ul style="list-style-type: none"> ○ CYAN will be creating new wax pen material, this is to finalize the myth and reality series. ○ Vaping helplines are being created in other states, “My Life My Quit” could be implemented in other states soon. • Cindy Vela from CA Quits has educational materials to provide for free to organizations. Resources for cessation and vaping information. Contact TEP staff to connect with Cindy. • Future Forward has a free event on September 17th from 5:30-7:00 at the Fruitridge Community Collaborative. <ul style="list-style-type: none"> ○ Tabling opportunities available. • Sheriff Cody Cotten mentioned they are starting to conduct their retail sting operations. If anyone knows of stores that have been selling tobacco to people under the age of 21, let

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	<p>them know, and they will be sure to visit the stores.</p> <ul style="list-style-type: none"> • Carol mentioned that the Health Equity Conference falls on the same day as the recognition meeting (multiple Coalition members will be there), talks to possibly change the meeting date are underway. As of now, the recognition event will be held as originally planned on November 13th.
Next Meeting	<p>General Coalition Meeting: Recognition Meeting November 13th, 2019, 9-11:00am 10474 Mather Blvd. Mather, CA 95655</p>
Adjournment	<p>Carol adjourned the meeting at 11:10am</p>

Minutes Distribution: PHAB, TCC Members, Public