

**Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

Meeting Minutes

January 8th, 2020 9:00 – 11:00 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Facilitator: Kim Homer-Vagadori, TCC Co-Chair

Scribe: Tracie Borges, Sacramento County Tobacco Education Program / Barbara Cannon, Sacramento County

Meeting Attendees: Neela Satyanarayan, Tracie Borges, Macellina Amonoo, Nkechi Michel, Danica Peterson, Doug Stewart, Marissa Greenband, Anne Del Core, Stacy Springer, Barbara Cannon, Joelle Orrock, Shannon Haggitt, Amy Vang, Tami Silvera, Margarita Orite, Brandon Alvarez, Bill Nhiayi, Adriana Loureiro, Roxanne Flores, Cody Cotten, Richmond De Los Lientos, Melanie Dove, Debbie Blanchard, Osmara Contreras, Jarryia Davis, Joanne Wellman, Rebecca Hsieh, Vicki Webster, Tony Burgess, Terry Schneidan, Jason Sims, Terri Wolf, Don Knutson, Joyce Bartlett, Jackie Kaslow, Erica Costa, Kimberly Bankston-Lee, Aziz Attassy, Dimitrius Stone, Emmerald Evans, Miamah Reed, Moreen Sharma, Monica Alleje

**Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

Topic	Minutes
Welcome and Introductions	Kim Homer-Vagadori
Approval of Minutes	Minutes were viewed from November 2019 meeting, minutes approved.
Tobacco Education Program (TEP) Updates	<p>Updates given by Neela Satyanarayan:</p> <ul style="list-style-type: none"> • TEP’s media contract was approved, the goal is to start putting out paid media within the next six months. TEP is looking to put up material that has been created by the state, we can also create new materials but they will need to focus tested. • TEP is currently working to put together a training for a TCC Speakers’ Bureau. Looking for 25-30 committed participants in the bureau. A training is in the works for some time in February (possibly the 24th). More info on the date and time will follow. • The annual satisfaction survey was completed, TEP’s external evaluator, Zetetic, is putting together the report. We will go over the results at the next TCC meeting in March. • Unincorporated Sacramento as of now will have the flavor ban ordinance on the agenda at the Board of Supervisors meeting January 28th, the time is still TBD. A Policy Taskforce meeting will be scheduled for next week to discuss strategies for the meeting and to coordinate speakers. Danica Peterson will be sending out more information. <ul style="list-style-type: none"> ○ Kim from CYAN mentioned that her team is able to provide youth media trainings for youth looking to participate at the BOS meeting in support of the ban.
HSHC Public Opinion Poll/Key Informant Interview (KII) Results	<p>Presented by Neela Satyanarayan and Danica Peterson</p> <ul style="list-style-type: none"> • Updates were given regarding the data from the HSHC opinion polls, for more information contact TEP.

**Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

<p> TUPE Presentations <ul style="list-style-type: none"> • Elk Grove Unified (EGUSD) • Sacramento City Unified (SCUSD) • San Juan Unified (SJUSD) • Twin Rivers Unified (TRUSD) </p>	<ul style="list-style-type: none"> • Elk Grove Unified presented by Tami Silvera • Sacramento City Unified presented by Miamah Reed • San Juan Unified presented by Adriana Loureiro • Twin Rivers unified presented by Scott Kazer • For more information and data from the Power Points, please contact TEP. *Note- the Folsom Cordova Unified presenter was not able to attend but will likely present at the March meeting.
<p> Subcommittee/Task Force Updates <ul style="list-style-type: none"> • Equity and Diversity Subcommittee • Youth and Young Adult (YYA) Subcommittee • Cessation Task Force • Policy Task Force </p>	<p> Equity and Diversity Subcommittee Updates: <ul style="list-style-type: none"> • In the next meeting, the TCC satisfaction survey will be reviewed. • The next E&D meeting is TBD. <p> YYA Subcommittee Updates: <ul style="list-style-type: none"> • Opportunity to share information and discuss the Speaker’s Bureau in the YYA meeting today directly after the general meeting. </p> <p> Cessation Task Force Updates: <ul style="list-style-type: none"> • UC Davis’s CA Quits program is focusing on working with two community clinics and updating their electronic medical records cessation referral systems. <ul style="list-style-type: none"> ○ The current work with Sacramento County TEP is to provide cessation resources and presentations to the clinics. • The next cessation meeting is TBD. </p> <p> Policy Task Force Updates: <ul style="list-style-type: none"> • The City of Sacramento’s Flavor Ban ordinance that passed in 2019 went into effect January 1st. City code enforcement sent out merchant education to retailers. All vape shops are now included in the requirement to have a local tobacco retail license. Change Lab Solutions is working on a list of all the tobacco products that are still allowed to be sold post flavor ban (as opposed to a list of what can not be sold) to help with enforcement. A total of 352 tobacco retailers are still in business compared to 380 tobacco retailers before the ban. </p> </p>

**Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

	<ul style="list-style-type: none"> • Unincorporated Sacramento is considering a flavor ban, at the January 28th Board of Supervisors meeting the flavor ban ordinance will be on the agenda. There is a need for people to come to the January 28th meeting and show support for the ordinance. <ul style="list-style-type: none"> ○ TEP will be sending out a doodle poll to set up the next Policy Taskforce meeting to discuss and collaborate speakers for the day of the BOS meeting.
Policy Updates:	<p>Policy update presented by Erica Costa: Current Statewide Bills:</p> <ul style="list-style-type: none"> • SB 793 Senator Hill Flavored Tobacco Ban <ul style="list-style-type: none"> ○ Letters/calls of support to Hill’s office are needed.
Announcements	<ul style="list-style-type: none"> • Joanne Wellman announced there is an Undy Run Walk Colorectal Cancer Alliance, February 22nd 2020 9:00 am William Land Park in Sacramento. • Kim Homer-Vagadori mentioned that CYAN will have new materials coming out soon for cessation resources for youth. Further focus testing is needed and CYAN is looking for volunteers to participate, youth are able to participate through email next week. Gift cards will be given after completing the testing. <ul style="list-style-type: none"> ○ Kim also mentioned there has been talk that Hookah bars are being successful at creating loopholes within flavor bans to still allow hookah bars to have flavors. • Anne Del Core is a volunteer from the Anti Vaping Alliance based out of Rio Americano High School. <ul style="list-style-type: none"> ○ Devices that have been confiscated from students. Anne mentioned she is able to loan out any devices programs may need for events. • Marissa Greenband from Breathe California announced there will be a Symposium “Billion Lives” in person at UCSF or live online on January 31, 2020, 8:00 am – 12:00 pm. Breathe is accepting PSA contest participants due by the end of this month. • SOL is hosting a “No Smoke” event January 18th in Florin Square. • Joelle Orrock announced the Future Forward Summit March 23rd at the Double Tree Hotel. Information will be sent out as it gets closer.

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Next Meeting	General Coalition Meeting: March 11 th , 2020, 9:00-11:00 am. 10474 Mather Blvd. Mather, CA 95655
Adjournment	Kim adjourned the meeting at 11:45 am

Minutes Distribution: PHAB, TCC Members, Public