

**Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)**

Meeting Minutes

March 11, 2020 9:00 – 11:00 am

Meeting Location

Sacramento County Office of Education

10474 Mather Blvd.

Mather, CA 95655

Facilitator: Carol Maytum, TCC Chair

Scribe: Macellina Amonoo, Sacramento County Tobacco Education Program

Meeting Attendees: Neela Satyanarayan, Danica Peterson, Macellina Amonoo, Gail Brosnan, Carol Maytum, Stephanie Rosas, Nancy Vazquez, Nick Thompson, Cody Cotten, Kayla Willett, Fabian Perez, Debbie Blanchard, Keri Hess, Marissa Greenband, Jeanette Treiber, Osmara Contreras, Brandon Alvarez, Aziz Attassy, Patrick Guild, Joanne Wellman, Jazmin Luna, Don Knutson, Francis Banks, Doug Stewart, Rebecca Hsieh, Anne Del Core, Rachel Alvarez, Lea Rathbun, Joelle Orrock, Kimberly Bankston-Lee, Mao Vang, Cindy Vela, Emmanuel Ivory Ford, Efraim Lopez, Elisa Tong

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Topic	Minutes
Welcome and Introductions	Carol Maytum welcomed everyone, and all attendees introduced themselves.
Mission Statement/Approval of Minutes	Carol Maytum read the mission statement. The minutes were viewed and approved from the January 2020 meeting.
Tobacco Education Program (TEP) Updates	<p>Presented by Neela Satyanarayan</p> <ul style="list-style-type: none"> • Staff priority – COVID-19 explanation of job duty responsibilities and activities • County updates and alerts • Neela will be transitioning outside of Sac County. The Interim Project Coordinator will be Gail Brosnan. • TEP will be incorporating 1-2 new staff within the next few months.
2019 TCC Satisfaction Survey Results (Overview)	<p>Presented by Carol Maytum</p> <ul style="list-style-type: none"> • Pg.2 Methods <ul style="list-style-type: none"> ○ 60 person distribution list inclusive of active and inactive TCC members. The inactive members have asked to remain on the list to receive information but do not regularly attend meetings. ○ In the future, active membership will be more closely monitored per the guidelines established in the Coalition bylaws. Currently, individuals must attend at least 2 meetings per year to be considered active. ○ Moving forward, the email distribution list will be separated into 2 lists (one for active members and one for info only). Certain emails will only be distributed to active members (such as an invitation to complete the annual TCC Satisfaction Survey). ○ 25/60 who were emailed the TCC Satisfaction Survey link completed the survey. However, only about 30-40 of the 60 are active members, so response rate among active members is actually much higher than survey results suggest. • Pg.3 TCC Demographic Results

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	<ul style="list-style-type: none"> ○ Coalition is reflective of the diversity in the communities of those being served ○ Presentations to be included ○ Internal vs. external presentation interests ○ Will continue trainings and presentations and will adjust as needed ○ Suggestions welcome ● Taskforce meetings will be held as needed <ul style="list-style-type: none"> Request for more involvement from all TCC members in subcommittees and taskforces ● Positive feedback received on functioning of Coalition (suggestions for continual improvement are welcome) ● Questions: <ul style="list-style-type: none"> ○ <i>Does the survey ask the same questions each year?</i> For the most part, yes, to allow comparisons over the years. However, we can always add or delete questions based on feedback. ○ <i>Are we able to compare changes in results over the last 2-3 years?</i> Yes ● Coalition New Members Orientation <ul style="list-style-type: none"> ○ New process being developed which will include PowerPoint presentation using virtual meeting platform (ex. Zoom or Skype) ○ Approx. 40 minutes with new members, TEP staff person, and Coalition Chair ○ Executive Committee members are invited to join as well ○ New process will be finalized over the upcoming weeks ○ Invitations to join will also be sent
<p>TUPE Presentation</p> <ul style="list-style-type: none"> ● Folsom Cordova Unified School District (FCUSD) 	<p>Presented by Lea Rathbun</p> <ul style="list-style-type: none"> ● A copy of the presentation is available on the TCC Google Drive

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<p>Focus Testing: TEP Quit Kit</p>	<p>The room was split into two groups, and participants provided feedback on the TEP Quit Kits using a focus group guide. Discussion was facilitated by TEP staff. A copy of the focus test notes is available on the TCC Google Drive.</p>
<p>Subcommittee/Task Force Updates</p> <ul style="list-style-type: none"> • Equity and Diversity Subcommittee • Youth and Young Adult (YYA) Subcommittee • Cessation Task Force • Policy Task Force 	<ul style="list-style-type: none"> • Equity and Diversity Subcommittee (Carol Maytum) <ul style="list-style-type: none"> ○ Last meeting held on Monday 3/9/2020 ○ Only the Co-chairs (Carol and Twlia) and TEP staff showed up. Ask to please make committee aware if unable to attend meetings. If low attendance expected, may switch to a phone call or reschedule the meeting. ○ Discussion of new member orientation ○ Discussion of TEP Coalition objective which includes recruiting and maintaining 20 new members (non Prop 99/56 funded) • Youth and Young Adult Subcommittee (Joelle Orrock) <ul style="list-style-type: none"> ○ Meeting directly after TCC meetings (11am-12pm) has been beneficial for attendance ○ Recent completion of a Speakers' Bureau Training with the Berkeley Media Studies Group on February 24th. The majority of attendees were YYA members. ○ Research and development for youth and young adult specific quit kits in progress. Anne Del Core reviewed some ideas for quit kits at Rio Americano High School. This is in partnership with Joelle Orrock. • Cessation Taskforce (Dr. Elisa Tong) <ul style="list-style-type: none"> ○ Currently working on updating the membership list as the taskforce has not met in over a year ○ Strategizing for recruitment ○ Smoking Cessation Symposium was successful with over 300 attendees including online audience. • Policy Taskforce (Kimberly Bankston-Lee) <ul style="list-style-type: none"> ○ Currently 2 jurisdictions are working on a flavors ban ○ City of Elk Grove – three main asks are 1) Restriction on flavored tobacco

**Sacramento County
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	<p>products, 2) Implementation of retail density requirements, and 3) Updating smoking definitions (combustible vs. non-combustible; pant based vs. non-plant based)</p> <ul style="list-style-type: none"> ○ Unincorporated Sacramento County – Ordinance has been pulled from the agenda due to unacceptable revisions (including exemptions for menthol, concerns with carding and internet sales). Speculation of tobacco industry putting pressure on the Board. Next steps include providing additional education to the Board of Supervisors, letters of support, and mailing of youth post cards. ○ City of Galt is currently stalled for discussions on Multi-Unit Housing (Efforts lead by Breathe and Health Education Council) due to a cyber security hack in the city.
Policy Updates	<p>Presented by all</p> <ul style="list-style-type: none"> ● Senator Hill’s Bill – Proposes to prohibit sale of all flavored tobacco products – exceptions for hookah. ● April 1st – Health Conference: Senate Health Committee ● Senator Hill’s office planning for press conference <ul style="list-style-type: none"> ○ Hoping for community participation ● Senator Choi <ul style="list-style-type: none"> ○ Joint Assembly resolution to address action at federal level regarding flavors ○ Looking to address weakness of flavor ban at federal level
Brief Oral Health Survey	<p>Presented by Debbie Blanchard</p> <ul style="list-style-type: none"> ● Paper surveys were distributed to members, and they were asked to complete ● Debbie can provide link to online survey or additional hardcopies to share with other programs
Announcements	<p>Presented by all</p> <ul style="list-style-type: none"> ● New grant funding for Sacramento Sheriff’s Department <ul style="list-style-type: none"> ○ Grant funded positions (2) ○ Provides education in schools and retailers, as well as undercover operations ○ Tobacco/Vaping Cessation ● Breathe CA PSA Awards event (3/17) - Marissa

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	<ul style="list-style-type: none"> ○ Screening being held at the Guild Theater ○ Taking Down Tobacco Event ○ RSVP on Eventbrite ● Countywide Youth Sacramento Marijuana Prevention Summit (3/23) - Joelle ● Family Night Out: “Up in Vape” (4/23) – Anne Del Core <ul style="list-style-type: none"> ○ Feature/Speaker: John Thomas (EVALI victim and Sac. County resident) ○ Pilot test Rio Americano youth quit kit
Next Meeting	<p>General Coalition Meeting: May 13th, 2020, 9:00-11:00 am 10474 Mather Blvd. Mather, CA 95655</p>
Adjournment	<p>Carol adjourned the meeting at 11:00 am</p>

Minutes Distribution: PHAB, TCC Members, Public