

Sacramento County
Department of Health Services
Division of Public Health/Tobacco Education Program (TEP)/Tobacco Control Coalition (TCC)

Meeting Minutes

March 10, 2021 9:00 – 11:00 am

Meeting Location

Zoom (virtual meeting)

Facilitator: Rachel Alvarez, TCC Chair

Scribe: Yessenia Haddad, Sacramento County Tobacco Education Program

In Attendance:

- **Executive Committee members:** Rachel Alvarez, Kim Homer-Vagadori, Kimberly Bankston-Lee, Carol Maytum, Elisa Tong, Marissa Greenband, Joelle Orrock
- **Members:** Alex Gori*, Ana Taukolo, Araiye Thomas-Haysbert, Ariana Ponce, Bill Nhiayi, Claudia Medina, Crystal Mantle, Cynthia Vela, Dalia Alvarez*, Danielle Driscoll, Don Knutson, Debbie Blanchard, Nick Thompson, Doug Stewart, Erica Costa, Fabian Perez, Jarryia Davis, Jeremy Combs, Jim Knox, Joanne Wellman, Keri Hess, Lindsey Freitas, Luz Garcia, Mao Vang, Miamah Reed, Moreen Sharma, Nicole Turkson, Osmary Contreras Gonzalez, Rebecca Hsieh, Richardson Davis, Scott Kazer, Shannon Haggitt, Taylor Beckwith, Tim Gibbs, Valerie Gabriel
- **Guests:** Amy Yen, Brittney Soriano*, Lori Bremner
- **TEP Staff:** Gail Brosnan, Danica Peterson, Yessenia Haddad, Ledaly Blandino, Macellina Odd, Tracie Borges

* *New to Coalition*

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Topic	Minutes
Welcome and Introductions	Rachel introduced everyone and asked members to add their name in the chat box. Coalition members participated in a “Would You Rather” Icebreaker.
Mission Statement/Approval of Minutes	<p>Kim Homer-Vagadori read the mission statement. The minutes were viewed and approved from the January 2021 meeting with one revision to be made.</p> <ul style="list-style-type: none"> • Change “s” to “z” in Osmaara Contreras Gonzale(z)
TEP Updates	<p>Communities of Excellence (CX)</p> <ul style="list-style-type: none"> • TEP will begin its CX sessions on March 18th through April 7th • Deadline to complete the RSVP survey has been extended until March 10th at 5pm • If you signed up for more than one session, you will be receiving multiple Zoom registration links for each session. • Please refer to slides 6-8 in the PowerPoint for more CX details.
TCC Updates	<p>As Rachel previously mentioned at the January Coalition Meeting (1/20/21), TCC was in the process of splitting from the Public Health Advisory Board (PHAB). This action would bring more flexibility in terms of lobbying and make the Coalition more community-based.</p> <ul style="list-style-type: none"> • PHAB has been very supportive during this process and <u>voted in favor of the split</u> at their February meeting. • As a result, the Coalition would have to create a new name, logo, and Bylaws without the word “County”. • The new Coalition name is: “Greater Sacramento Smoke & Tobacco Free Coalition” • Executive Committee is still working on finalizing the Bylaws, as well as vision, mission, and goals. <ul style="list-style-type: none"> ○ Executive Committee plans to have a draft available before the May meeting.

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<p>Logo Breakouts</p>	<p>Main themes discussed during the logo breakout session:</p> <ol style="list-style-type: none"> 1) What would you like the logo to reflect? <ul style="list-style-type: none"> • Community, health, freedom, inclusiveness/representation 2) Target Population? <ul style="list-style-type: none"> • Adults, community organizations, elected officials, policy makers, all 8 jurisdictions, youth 3) Color Scheme? <ul style="list-style-type: none"> • Blue, Yellow, Green; avoid Red 4) Specific shapes or images you would like to see in the logo? <ul style="list-style-type: none"> • Bridge/River, people, nature (sky, clouds, waves, sun), shape of an “S”, bold/stacked font <p>Refer to slide 10 in the PowerPoint for other logo examples and the Logo Breakout Document for individual group notes.</p>
<p>TA Organizations and Local Projects Working on Endgame</p>	<ul style="list-style-type: none"> • Ruth Malone from UpEnd Tobacco will be facilitating an Endgame presentation to the Coalition on April 5th from 1-2:30pm <ul style="list-style-type: none"> ○ Save the date, more information to come • The SOL Project has a few upcoming activities related to their Endgame objective: <ol style="list-style-type: none"> 1) Key Informant Interviews in the coming week with others who have implemented endgame objectives 2) Midwest Strategy Planning Session with local community organizations and members 3) Endgame advisory committee of 8-10 members • If you are interested in participating or have suggestions/recommendations, reach out to Kimberly Bankston-Lee at kimberly@thesolproject.com <p>Please refer to slides 13-20 in the PowerPoint for more details on TA organizations and local projects working on Endgame.</p>
<p>Subcommittee/Task Force Updates</p>	<p>Equity and Diversity Subcommittee:</p> <ul style="list-style-type: none"> • The Subcommittee has been focusing on recruiting non-proposition 99/56 members. <ul style="list-style-type: none"> ○ Members are reaching out to organizations on the recruitment list that they may

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have a connection with.

- Twlia Laster, Co-Chair, is identifying organizations on the list whom she works with or has a relationship with and will reach out personally.
- Coalition members may be called upon to help make a connection, if needed.
- A New Member Orientation will take place once the Bylaws are finalized and edits have been applied to the orientation PowerPoint.
- The Subcommittee will begin to look at how equity and diversity is handled at agency and Coalition levels.
 - Agencies represented by Subcommittee members will be asked to write 3-4 sentences about how they incorporate equity and diversity into their work plans and organizations.
 - If any Coalition members would like to assist the Subcommittee and begin drafting a paragraph about their respective organizations, that would be welcome.

Youth and Young Adult (YYA) Subcommittee:

- YYA members continue to share youth-related program updates and resources.
- TEP will be holding a CX session for youth and youth subcontractors on April 7th from 1:30-3pm.

Cessation Taskforce:

- The 3rd Annual TRDRP Smoking Cessation Day Symposium took place last week (3/5/21).
 - This event was statewide and had an incredible panel of speakers, including our very own Coalition member Jim Knox who spoke about SB793.
 - Dr. Tong also participated in a panel, “Quit for COVID”
 - The event was recorded; Dr. Tong will forward the recording once made available.
- Over 11,000 Nicotine Patch Starter Kits through the TRDRP grant have been distributed and over 600 people in Sacramento County have benefited from this resource.
 - Patches will be available through April 2021 via the CA Smokers’ Helpline.
- The UC Davis Cancer Center has served over 1,000 patients and provided tobacco treatment.
 - Terri Wolf will be retiring soon; Dr. Tong wanted to acknowledge all of her great work! Thank you, Terri!

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- CA Quits has a new Healthcare Systems Toolkit available that integrates tobacco treatment within the healthcare system.
- Tracie Borges (TEP) and Shannon Haggitt (CA Quits) met with the Paul Hom Asian Clinic, a UC Davis student-led health clinic, to discuss training opportunities.
- Shannon Haggitt also connected with Julio Cruz from the Sacramento Native American Health Clinic (SNAHC) who was interested in receiving trainings.
- The CA Quits Statewide Project is kicking off their Tobacco Learning Collaborative on April 19th.

Policy Taskforce:

- Elk Grove
 - There have been a few Elk Grove City Council Meetings since the last Coalition meeting in January.
 - At the first meeting (1/13/21), Council brought forward a comprehensive plan that resulted in requests for exemptions (i.e. mentholated products, shisha, premium cigars, loose leaf tobacco)
 - At the second meeting (2/10/21), City staff brought back a new ordinance with exemptions. This ordinance was going to do serious damage if passed.
 - Lindsey Freitas from Tobacco Free Kids and a Statewide Lobbyist with Tobacco Free Kids had a meeting with Elk Grove Councilmember Stephanie Nguyen. Councilmember Nguyen was very receptive in pulling the flavored tobacco agenda item once she was made aware of how the changes would weaken the ordinance. It was mutually agreed that she would pull the ordinance.
 - At the third meeting (2/24/21), City Council looked at the moratorium that was established one year ago and set to expire in March 2021. This moratorium was extended for one more year and will not allow any new retailers from purchasing tobacco licenses.
 - At this moment, Elk Grove is not interested in considering TRL policy updates until there is action from voters related to SB793

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	<ul style="list-style-type: none"> • Folsom <ul style="list-style-type: none"> ○ Breathe CA Sacramento Region and the Health Education Council are in the early stages of smoke free multi-unit housing advocacy. ○ The Sacramento County Tobacco Education Program (TEP) is working on smoke free outdoor dining and is currently data gathering. • Galt <ul style="list-style-type: none"> ○ Marissa from Breathe connected with a former Mayor/Councilmember who now runs the Galt Youth Commission. <ul style="list-style-type: none"> ▪ Breathe has been put on the early April agenda to speak to the youth commission and hopefully convince them to go to full council and ask for a comprehensive smoke free multi-unit housing ordinance. • Rancho Cordova- No new updates • City of Sacramento- No new updates
State Policy Updates	<p>California Senate Bill 793 (Flavored Tobacco Products)</p> <ul style="list-style-type: none"> • The SB793 referendum has been confirmed and will be placed on hold until the next General Election in CA to be voted on by state residents. <ul style="list-style-type: none"> ○ Jim Knox mentioned that if the gubernatorial recall happens, there would be a special election. This could potentially take place this Fall, however nothing is for certain yet. ○ The Campaign Committee to support the retention of SB793 had their first meeting on 3/9/21. It is being led by Tobacco Free Kids (TFK). <ul style="list-style-type: none"> ▪ Other organizations in this committee include: American Heart, Lung, and Cancer Associations, Parents Against Vaping (PAVe,) and the African American Tobacco Control Leadership Council (AATCLC) ▪ Michael Bloomberg, former New York Mayor, made a \$667,000 contribution to support these efforts.
Upcoming Events	<ul style="list-style-type: none"> • Refer to slide 26 in the PowerPoint
Announcements	<ul style="list-style-type: none"> • Communities of Excellence – Beginning March 18th through April 7th; NOTE: Deadline

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	<p>to complete the RSVP Survey is Today (3/10) by 5pm. Survey link: https://cx2021.surveyanalytics.com/</p> <ul style="list-style-type: none"> • Marijuana Prevention Virtual Summit – March 23rd, 8:30-1pm; Registration: https://web.cvent.com/event/b863268a-35a6-4035-8d2f-e603e6cc8fda/summary • Breathe Youth Media Awards – March 25th, 6-8pm via Zoom; Registration: https://bit.ly/39NJMDX • Clear the Vapor Conference – April 7th, 10-5:30 pm EST; Registration: https://www.parentsagainstvaping.org/conference • I & E Day – April 12th through April 14th; Registration: https://organizingtoendtobacco.org/event/virtualdayofaction2021/
Next Meeting	<p>General Coalition Meeting: May 12th, 2021, 9:00-11:00 am (Zoom)</p>
Adjournment	<p>Rachel adjourned the meeting at 10:53 am</p>

Minutes Distribution: TCC Members, Public