



# Methamphetamine Digital Outreach Campaign

- Launched in November 2020, Let's Talk Meth is a 12-month campaign developed to decrease methamphetamine use in Sacramento County while increasing enrollment in Substance Use Prevention and Treatment Services programs.
- Let's Talk Meth targets people struggling with methamphetamine use and their support systems and includes a website and toolkit for use by community members, partners and stakeholders.
- Visit [letstalkmeth.org](https://letstalkmeth.org) for updates and additional resources.